

**Ohio Library Council
BOARD OF DIRECTORS**

ITEM NO.: **5.E.3**

MEETING DATE: **May 17, 2024**

SUBJECT: **Communications Report**

SUBMITTED BY: **Angie Jacobsen**

REPORT FOR INFORMATION

Legislative Day

Legislative Day and the Preparing for Legislative Day webinar were promoted via This Week, Access and the OLC website. Resources and advocacy tools were added to the OLC website, including a [new template on how libraries are funded and how the funds are spent](#). Collateral materials were distributed to attendees on the day of the event.

Legislative Day received coverage in the Hannah Report and Gongwer. Libraries around the state utilized the sample news release on the OLC website. The event also gained attention on [Facebook](#) and [X](#) (Twitter) with #OhioLibraryDay. Sample media coverage:

- [Library Leaders Meet with Local Politicians](#)
- [Williams County Public Library Meets with Members Of Ohio General Assembly](#)
- [Local Library Officials Take Part in Networking Event](#)
- [Library Leaders Join OLC's Advocacy Efforts at Statehouse](#)

PLA 2024 Conference

More than 7,500 people attended the Public Library Association's national conference in Columbus in April. OLC had a table in the main concourse near the registration area. Membership materials and other resources were distributed, including OLC-branded eclipse glasses. Sample media coverage:

- [Axios](#)
- [The Columbus Dispatch](#)
- [Hannah News](#)

Library Levies

A press release was sent about Ohio voters approving five out of seven public library levies on the March 19 ballot. The five levies that passed did so by significant margins with an average voter approval rate of 67 percent. Press release and levy results:

<https://olc.org/blog/2024/03/20/ohio-voters-approve-5-out-of-7-public-library-levies/>

Science of Reading

Governor DeWine hosted roundtable discussions to discuss child literacy and the science of reading. Two were held at public libraries. The special screening of The Right to Read film on April 16 was promoted in This Week and covered on OLC's social media pages.

Sample press coverage:

- [Toledo Lucas County Public Library](#)
- [Cleveland Public Library](#)
- [Youngstown](#)

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Division/Committee Projects

- The Children's Services Division sent its quarterly e-newsletter on March 8.
- A Call for Board of Directors nominations was published in This Week, Access and the OLC website.
- The Outreach and Special Services Division issued a Call for Programs for its Outreach and Special Services Retreat. The program is scheduled for Aug. 4.
- The Library Trustee Workshop and Trustee Dinners were promoted in This Week, Access and the OLC website.
- A Call for Programs was issued for the new Adult Services/Customer Service Conference. The conference is scheduled for Aug. 23.
- The names and libraries of new and renewed certification holders (CPL/CPLS) were listed in Access and the OLC website along with more information on the Ohio Public Library Certification program.

Website

The most popular pages on the OLC website over the past two months are:

1. JOBLine
2. Legislative Day
3. Ohio Library News
4. Conferences, Workshops & Webinars
5. Calendar
6. Certification
7. Access LinkedIn Learning Courses with Your Ohio Library Card
8. Library Funding/PLF
9. Webinars & Online Reference Training
10. Science of Reading Resources for Libraries