

OLC

**OHIO LIBRARY
COUNCIL**

Library Legislative Day

Prep Webinar

April 12, 2024

OLC

OHIO LIBRARY
C O U N C I L

Jay Smith

**Director of Government
and Legal Services**

Library Legislative Day – Wednesday, April 24, 2024





Preparing for Legislative Day

- Logistics
- Legislative Meetings
- Messaging and Tools
- Questions

Logistics

- ❑ New Location – Non-Budget Year
 - Sheraton on Capitol Square
 - Parking – Statehouse, Columbus Commons
- ❑ Security
 - olc.org/legislative-day “Resources”
- ❑ **Wear Blue**
- ❑ Parking Downtown



Legislative Day Agenda

□ Agenda

- 8 a.m. – Registration
- 8:15 a.m. – Welcome & Legislative Briefing
- 9 a.m. – Property Tax Panel Discussion
- 10 a.m. – Steve Dackin, Dir. of the Department of Education and Workforce
- 10:30 a.m. – 2nd Legislative Briefing
- 11 a.m. – Meetings w/ Legislators



Preparing for Your Meeting

□ Do Your Homework

- Legislator's Bio
- Committee Assignments
- Professional Background
- Schools Attended
- Policy Priorities/Recent Press Releases
- Community Affiliations (clubs, churches, etc.)
- Legislative Aide



Preparing for Your Meeting

- ❑ **Do Your Homework**
 - **Coordinate Meeting Topics w/Other Libraries**
 - **Format of a Legislative Office Visit**
olc.org/legislative-day “Resources”
- ❑ **Know your Library – Services & Statistics**
- ❑ **Share Personal Stories – Localize the Message**
- ❑ **One Page “Leave Behind”**



Messaging & Tools

- Messaging - Big Picture
 - Non-Budget Year
 - “Libraries Build Success”
 - Ohio Capital Bill and OTSCIF Funding





Messaging & Tools

- OLC Talking Points
 - **Library Infrastructure Needs**
 - **Education and Literacy – ReadOhio**
 - **Return on Investment (ROI)**
 - **Technology/Digital Divide/Digital Literacy**



Resources & Tools

OLC Resources and Tools

olc.org/legislative-day

- Advocacy Tools and Templates
- Talking Points
- Statehouse Directory
- News Updates
- ROI Calculator
- Fact Sheets

Messaging & Tools

- ❑ Tools
 - Personalize your Message
 - Selfies w/Legislators
- ❑ Social Media
 - #OhioLibraryDay
 - Tag Legislators
- ❑ Send a Thank You Note

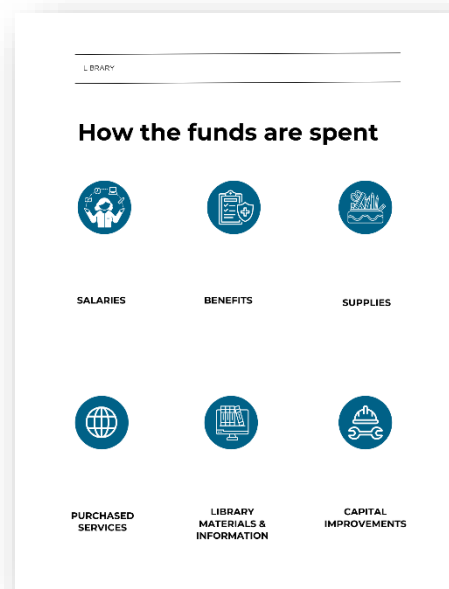
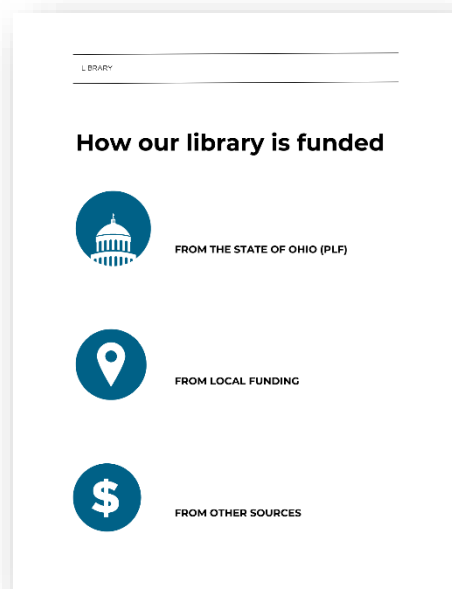




Messaging & Tools

□ Tools

- Format for an Office Visit
- Customizable “Leave Behind” Templates



Messaging & Tools

□ Social Media

- **Selfies**
- **#OhioLibraryDay**





Sample Press Release

NEWS RELEASE

For Immediate Release: April 24, 2024

Contact:
[name]
[Library Name]
[phone]
[e-mail]

[Insert Library Name] Meets with Members of the Ohio General Assembly

[Insert your city] – On April 24, representatives from [insert Library name] traveled to Columbus for the Ohio Library Council's Library Legislative Day. They joined public library supporters from across the state to discuss the life-changing work of libraries.

[insert Library director or representatives] met with [insert legislator(s)] to discuss how the library is helping the [insert name] community with services and programs such as [insert local examples from your library (job search assistance, early literacy programs, online courses, technology tutors, etc.)].

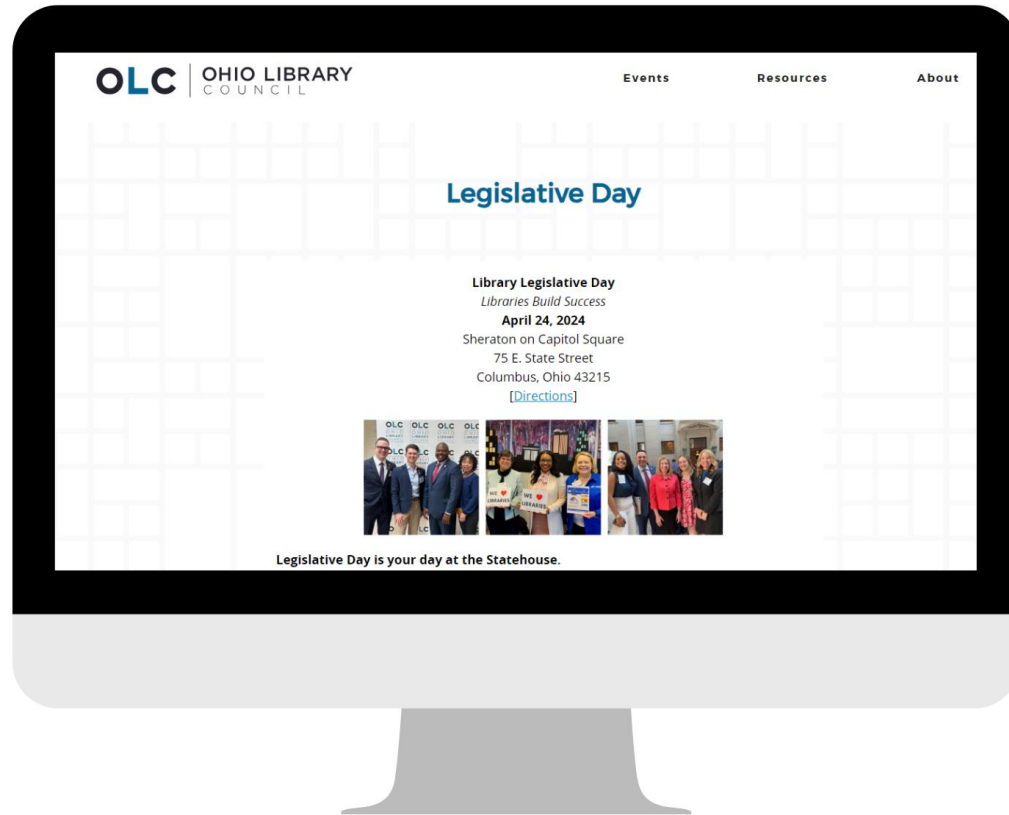
"Libraries are a resource that Ohioans increasingly turn to for a wide variety of services," said [name and title of the spokesperson]. "From early literacy to workforce development, libraries provide programs and services to Ohioans of all ages, and they do so in a cost effective manner. State funding through the Public Library Fund is critically important because it remains a primary source of revenue for public libraries."

With over 7.7 million registered borrowers, Ohio's public libraries have the highest use per capita in the nation. This success is dependent on the strong partnership between the State of Ohio and local library systems.

For more information, visit the [name of library] at [address], or visit the library's website at [provide URL].



olc.org/legislative-day



Questions?

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