PLA 2024 Conference
The early bird and advance registration discounts have been promoted in This Week, Access, social media and OLC website. A new banner and collateral materials were created for the OLC’s table display at registration. The Host City Welcome Reception has also been promoted.

Legislative Day
Resources and advocacy tools continue to be added to the OLC website for Legislative Day. Talking points and other resources are being developed for the day of the event.

Standalone Conferences
A call for Planning Committee members was published in Access and on the OLC website. An online application form was created for volunteers to submit. The call for programs for the Adult Services/Customer Service Conference opens April 10 and the Library Management & Leadership Conference will open on June 12.

Event Promotion/Projects
- The Library Trustee Workshop and Trustee Dinners have been promoted using This Week, Access and the OLC website.
- A landing page was created on the OLC website for the new Amazon Business Prime member benefit program.
- Science of Reading resources continue to be added to the OLC website.
- Eclipse events and resources continue to be added to olc.org/eclipse.
- What’s Happening in Ohio’s Public Libraries was published on February 1 and March 1.

Media Coverage:
Recent press regarding Intellectual Freedom issues and accessibility:
- Is Ohio banning books? Librarians weigh in
- What’s behind the trend of book banning?
- Can Libraries be Everything to Everyone?

Website
The most popular pages on the OLC website over the past two months are:
1. JOBLINE
2. News
3. Conferences, Workshops & Webinars
4. Access LinkedIn Learning Courses with Your Ohio Library Card
5. Event Calendar
6. Certification
7. CPIM – Public Library Fiscal Officer Conference
8. Library Trustee Workshop
9. PLA 2024 Conference
10. Amazon Business Prime Webinar for OLC Institutional Member Libraries

Division/Committee Activities

- An Individual membership dues poll ran in the Feb. 5 issue of This Week. The Membership Committee is collecting information for its annual list of Honor Roll libraries (those who pay 100% of OLC dues for all employees).
- Articles on the OLC New Member Referral Program and Individual membership renewal were included in Access and the OLC website.
- The new member Welcome page on the OLC website was updated.
- The Teen Services Division hosted its first Teen Service Talk on Feb. 29. 26 people participated in the online discussion. The next one is planned for April 23.
- CPL or CPLS certification holders (new and renewals) were featured in Access and on the OLC website.
- The Digital and Media Services Division sent a survey to division members on Feb. 15.
- The Marketing and PR Division sent its Marketing Minute (e-newsletter) to division members on Feb. 16.
- The Children’s Services Division sent an e-newsletter to division members on March 11.