

2024 Advocacy Calendar

January

- Big election year! Keep an eye on likely candidates so you can begin educating them about what makes your library great.
- Continue communicating with your local legislators as we begin the second half of the 135th General Assembly.
- Make sure your legislator is on your library's newsletter mailing list.
- Review the advocacy tools on the [OLC website](#).

February

- Write an article about the services your library offers.
- Celebrate "Toni Morrison" Day on Feb. 18.
- Invite your legislators to participate in your library's Storytime for "Read Across America Day" on March 2.

March

- Ohio Primary Election Day is Tuesday, March 19.
- Register for OLC's Legislative Day which is scheduled for April 24.
- Coordinate your Legislative Day meetings with your [Legislative Network Representative](#).

April

- Watch the OLC's Preparing for Legislative Day Webinar.
- Attend OLC's Legislative Day on April 24 at the Sheraton on Capitol Square.
- Take photos with your legislators and share them on your library's social media pages. Be sure to tag your legislators
- Celebrate National Library Week: [April 7-13](#). The theme is Ready, Set, Library!

May

- Celebrate [In-Demand Jobs Week](#) in Ohio.
- Share what your library is doing for In-Demand Jobs Week on social media and tag your legislators.
- Send your legislators a short note letting them know about job search assistance, workforce development services, and educational courses provided by your library.

June

- Invite your legislators to read during Storytime or participate in a Summer Reading Program event in June or July.
- Celebrate the National Week of Making. Share a picture of your library's makerspace or creation on social media. [#LookWhatIMade](#) [#WeekofMaking2024](#)

July

- The Ohio General Assembly is in recess and legislators will be spending a lot of time in their home districts preparing for the General Election in November. Find out what meetings and events they will be attending and be sure to stop by and say hello.
- Invite your legislators to read during Storytime or participate in a Summer Reading Program event.

August

- The Ohio General Assembly continues its summer recess. Make a point to attend meetings and events your legislators will be attending and invite them to special events at your library.
- Celebrate the end of your Summer Reading Program and Back to School season. Highlight library resources for students on social media.

September

- Celebrate [National Library Card Sign-Up Month](#); tag your legislators on social media.
- Work with your Legislative Network Representative and organize an informal Legislative Breakfast with your legislators back in the district or host a candidate forum.

October

- [TeenTober](#) is a month-long celebration promoting year-round teen services (TeenTober replaces YALSA's previous Teen Read Week and Teen Tech Week). Highlight programs and materials for the teens in your community.

November

- Election Day is Nov. 5.
- Veterans Day is Nov. 11. Highlight the programs and services your library offers to veterans. Be sure to share on your library's social media pages. [#VeteransDay](#)
- It's Picture Book Month. Invite a legislator to read during Storytime.
- The Ohio General Assembly begins the "Lame Duck" session period.

December

- Remember to invite legislators to holiday events and programs at your library.
- Watch your inbox or visit [olc.org](#) to see important legislative updates as the 135th Ohio General Assembly ends.
- Get a recap of the legislation OLC has been monitoring at the Statehouse. Go to [olc.org/bill-tracker](#).