



# EXHIBITOR

## P R O S P E C T U S

**Ohio Library Council Convention and Expo**

September 27-29, 2023

Duke Energy Convention Center

Cincinnati, Ohio

[olc.org/expo](https://olc.org/expo)



## EXPO SCHEDULE:

### EXHIBITOR MOVE-IN

Wednesday, September 27

8 a.m. — 3 p.m.

Exhibitor Welcome: 3 — 3:30 p.m.

### RIBBON-CUTTING AND EXHIBIT HALL OPENING

Wednesday, September 27

4:30 — 6:30 p.m.

### EXPO HOURS

Thursday, September 28

9 a.m.— 5 p.m.

Friday, September 29

9 — 11 a.m.

### EXHIBITOR MOVE-OUT

Friday, September 29

11 a.m. — 2 p.m.

NOTE: Blocks of exclusive viewing time for attendees have been built into the Convention and Expo schedule.

## The Region's Largest Marketplace for Products and Services for Libraries

Today's public libraries provide a variety of services and products to their customers. Books, movies, music and audiobooks are the libraries' main resources, but they are coupled with lifelong learning opportunities, tech training, job search assistance, meeting spaces, business hubs, and much more.

Ohio's libraries are well-run businesses. They have a wide variety of staff from directors, managers, technology specialists, marketing experts, and human resources staff to building and facilities managers. Each department plays a critical role to make the library function effectively.

**Members of the Ohio library community look to the Ohio Library Council as a prime source for industry information, products and services.**

Year after year, the OLC's Convention and Expo draws more than 700 public library professionals from around Ohio and surrounding states. Whether learning in a meeting room or in the exhibit hall, attendees come to the Convention and Expo because they know it delivers outstanding educational content and the latest in library products and services. With special events and a range of activities, the exhibit hall has become the place for attendees to check out new products, talk with colleagues, meet emerging authors, and explore innovative ideas.

The Convention and Expo gives you a diverse audience of library professionals, from libraries of all sizes and from all areas of the state. This is the perfect opportunity to reach key decision-makers and demonstrate the value of your products and services.



## Who Attends?

- Library Directors
- Branch Managers
- Building and Facility Managers
- Technology Specialists
- Community Outreach Librarians
- Children & Teen Librarians
- Adult and Reference Librarians
- Collection and Acquisition Managers
- Technical Services Librarians
- Local History Librarians
- Library Trustees and Supporters
- Digital Media Librarians
- Genealogists

## Who Exhibits?

- Architects, planning & design
- Electronics & smart devices
- Furniture, shelving, signage
- Digital imaging & scanning
- Computer software, hardware
- Promotional materials, gifts & toys
- Automation systems & services
- Business equipment & supplies
- Insurance/workers' compensation
- Security systems & products
- Media — ebooks, audiobooks, music, and movies
- Online services and databases
- Moving and storage
- Education and training
- Book publishers, wholesalers, jobbers
- Facilities management

## Standard Booth Features:

- Free WiFi (Additional fee for hard-wired internet service)
- Standard draped back wall, side rails, (1) 6' table with white plastic cover and skirt, (2) chairs, (1) wastebasket, and (1) 7" x 44" identification sign.
- Exhibitor badges, (4) badges per 10' x 10' booth. Additional representatives: \$25.00 each
- Listing on the OLC website, mobile app, and in the on-site program.
- Access to pre-show potential attendee list of all 251 Ohio public library system directors (includes email and postal mailing addresses).
- Access to post-show attendee list with email addresses.
- 24-hour uniformed security guards during installation, exposition times, and dismantling (OLC is not responsible for lost or stolen items).

## Official Services Contractor:

### Fern Exposition and Event Services

1500 Old Leonard Avenue, Columbus, OH 43219-2509  
PH: 614-253-1500 | Fax: 614-253-9101 | [fernexpo.com](http://fernexpo.com)

Fern Exposition and Event Services will provide you with a service kit once a contract and deposit for space have been received by the OLC. This service kit will include additional show information, shipping information, and order forms for additional furniture, table skirting, signage, labor, and other services that Fern offers to exhibitors. The kit will also include facility service orders and utility forms for items such as electrical service and a hard-wired internet connection to your booth (Please note: free WiFi is available in the exhibit hall).

## Exhibit Booth Rate:

**\$785 per 10' x 10' booth.**

**Space is assigned upon receipt of 50% deposit. Booths are sold in 10' x 10' increments, on a first-come, first-served basis. Please see Floor Plan on back.**

## Hotel Accommodations:

The OLC has reserved a block of rooms at the Hyatt Regency in downtown Cincinnati across the street from the Duke Energy Convention Center.

Hyatt Regency Cincinnati  
151 W. Fifth Street  
Cincinnati, Ohio 45202  
(513) 579-1234

Hotel room rate: \$179/night (plus fees and taxes).

Hotel reservation cutoff date: 9/6/23

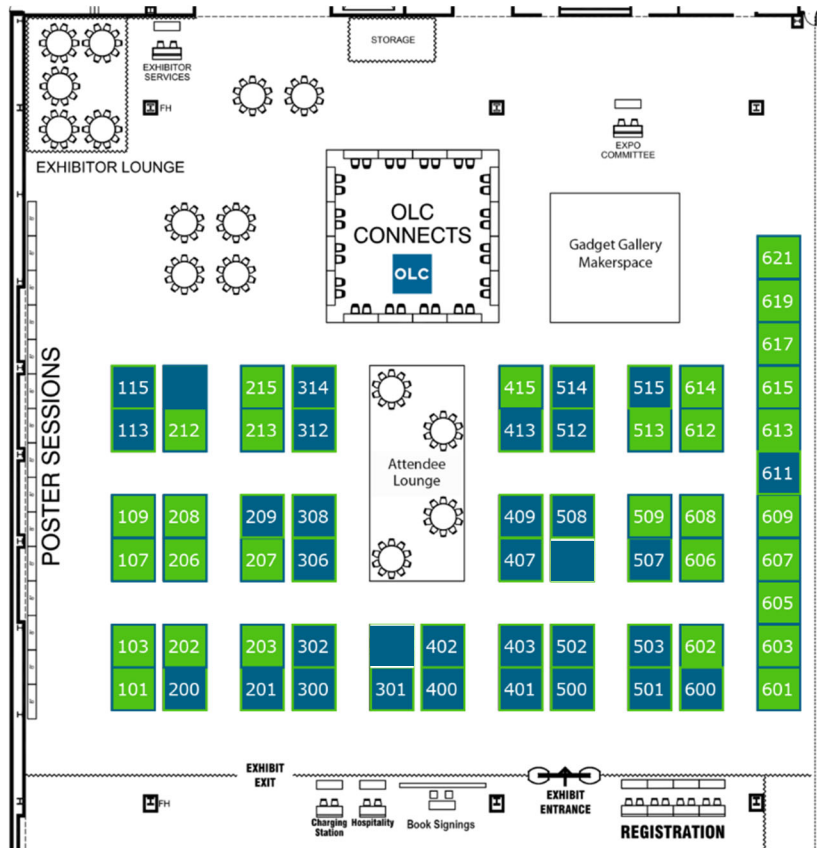
Learn more at [conventionexpo.olc.org/info/accommodations](http://conventionexpo.olc.org/info/accommodations)





# Duke Energy Convention Center

Scan the QR code  
to view Exhibit Hall  
map and available  
booth space. →



■ = Sold  
■ = Available

## TO RESERVE BOOTH SPACE CONTACT:

Sandy Diosy, Office Administrator  
Ohio Library Council  
sdiosy@olc.org  
614-410-8092 x. 101

**Please note:** The OLC will not host an Expo in 2024 due to the Public Library Association coming to Columbus, Ohio in 2024 for its conference.

## Sponsorships:

Platinum, Gold and Silver sponsorship levels include a **FREE BOOTH** and more!

For sponsorship information, visit [olc.org/expo](http://olc.org/expo)

Ohio Library Council  
495 Metro Place South  
Suite 350  
Dublin, OH 43017  
Fax: 614-410-8098  
PH: 614-410-8092

## 2023 Expo Committee:

Julia Shaheen, Chair  
Stark County District Library

Marnie Alvarez  
Public Library of Youngstown & Mahoning County

Monica Baughman  
Worthington Libraries

Elizabeth Donaldson  
Mansfield/Richland County Public Library

Melissa Fasanella  
Greene County Public Library

Anjanette Hook  
Greene County Public Library

Lindsay Hooper\*  
Playaway

Rhonda Monroe  
Public Library of Youngstown & Mahoning County

Lindsay Platt  
Public Library of Youngstown & Mahoning County

Lauren Robinson  
Preble County District Library

Kevin Seymour\*  
COSI

Christine Sholes  
Milan-Berlin Library District

Penelope Shumaker  
State Library of Ohio

Jessica Smith  
Marysville Public Library

\*Need some information from a vendor's point of view?  
Contact: [kseymour@cosi.org](mailto:kseymour@cosi.org) or [lhooper@playaway.com](mailto:lhooper@playaway.com)