EXHIBITOR

PROSPECTUS

Ohio Library Council Convention and Expo
September 27-29, 2023
Duke Energy Convention Center
Cincinnati, Ohio
olc.org/expo
EXPO SCHEDULE:

EXHIBITOR MOVE–IN
Wednesday, September 27
8 a.m. — 3 p.m.
Exhibitor Welcome: 3 — 3:30 p.m.

RIBBON-CUTTING AND EXHIBIT HALL OPENING
Wednesday, September 27
4:30 — 6:30 p.m.

EXPO HOURS
Thursday, September 28
9 a.m.— 5 p.m.

Friday, September 29
9 — 11 a.m.

EXHIBITOR MOVE–OUT
Friday, September 29
11 a.m. — 2 p.m.

NOTE: Blocks of exclusive viewing time for attendees have been built into the Convention and Expo schedule.

The Region’s Largest Marketplace for Products and Services for Libraries

Today’s public libraries provide a variety of services and products to their customers. Books, movies, music and audiobooks are the libraries’ main resources, but they are coupled with lifelong learning opportunities, tech training, job search assistance, meeting spaces, business hubs, and much more.

Ohio’s libraries are well-run businesses. They have a wide variety of staff from directors, managers, technology specialists, marketing experts, and human resources staff to building and facilities managers. Each department plays a critical role to make the library function effectively.

Members of the Ohio library community look to the Ohio Library Council as a prime source for industry information, products and services.

Year after year, the OLC’s Convention and Expo draws more than 700 public library professionals from around Ohio and surrounding states. Whether learning in a meeting room or in the exhibit hall, attendees come to the Convention and Expo because they know it delivers outstanding educational content and the latest in library products and services. With special events and a range of activities, the exhibit hall has become the place for attendees to check out new products, talk with colleagues, meet emerging authors, and explore innovative ideas.

The Convention and Expo gives you a diverse audience of library professionals, from libraries of all sizes and from all areas of the state. This is the perfect opportunity to reach key decision-makers and demonstrate the value of your products and services.

Who Attends?

- Library Directors
- Branch Managers
- Building and Facility Managers
- Technology Specialists
- Community Outreach Librarians
- Children & Teen Librarians
- Adult and Reference Librarians
- Collection and Acquisition Managers
- Technical Services Librarians
- Local History Librarians
- Library Trustees and Supporters
- Digital Media Librarians
- Genealogists
Who Exhibits?

- Architects, planning & design
- Electronics & smart devices
- Furniture, shelving, signage
- Digital imaging & scanning
- Computer software, hardware
- Promotional materials, gifts & toys
- Automation systems & services
- Business equipment & supplies
- Insurance/workers’ compensation
- Security systems & products
- Media — ebooks, audiobooks, music, and movies
- Online services and databases
- Moving and storage
- Education and training
- Book publishers, wholesalers, jobbers
- Facilities management

Exhibit Booth Rate:

$785 per 10’ x 10’ booth.

Space is assigned upon receipt of 50% deposit. Booths are sold in 10’ x 10’ increments, on a first-come, first-served basis. Please see Floor Plan on back.

Standard Booth Features:

- Free WiFi (Additional fee for hard-wired internet service)
- Standard draped back wall, side rails, (1) 6’ table with white plastic cover and skirt, (2) chairs, (1) wastebasket, and (1) 7” x 44” identification sign.
- Exhibitor badges, (4) badges per 10’ x 10’ booth. Additional representatives: $25.00 each
- Listing on the OLC website, mobile app, and in the on-site program.
- Access to pre-show potential attendee list of all 251 Ohio public library system directors (includes email and postal mailing addresses).
- Access to post-show attendee list with email addresses.
- 24-hour uniformed security guards during installation, exposition times, and dismantling (OLC is not responsible for lost or stolen items).

Official Services Contractor:

Fern Exposition and Event Services
1500 Old Leonard Avenue, Columbus, OH 43219-2509
PH: 614-253-1500 | Fax: 614-253-9101 | fernexpo.com

Fern Exposition and Event Services will provide you with a service kit once a contract and deposit for space have been received by the OLC. This service kit will include additional show information, shipping information, and order forms for additional furniture, table skirting, signage, labor, and other services that Fern offers to exhibitors. The kit will also include facility service orders and utility forms for items such as electrical service and a hard-wired internet connection to your booth (Please note: free WiFi is available in the exhibit hall).

Hotel Accommodations:

The OLC has reserved a block of rooms at the Hyatt Regency in downtown Cincinnati across the street from the Duke Energy Convention Center.

Hyatt Regency Cincinnati
151 W. Fifth Street
Cincinnati, Ohio 45202
(513) 579-1234

Hotel room rate: $179/night (plus fees and taxes).

Hotel reservation cutoff date: 9/6/23

Learn more at conventionexpo.olc.org/info/accommodations
Sponsorships:
Platinum, Gold and Silver sponsorship levels include a FREE BOOTH and more!

For sponsorship information, visit olc.org/expo

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2023 Expo Committee:
Julia Shaheen, Chair
Stark County District Library
Rhonda Monroe
Public Library of Youngstown & Mahoning County
Marnie Alvarez
Public Library of Youngstown & Mahoning County
Lindsay Platt
Mona Baughman
Worthington Libraries
Lauren Robinson
Preble County District Library
Monica Baughman
Worthington Libraries
Lauren Robinson
Penelope Shumaker
State Library of Ohio
Elizabeth Donaldson
Mansfield/Richland County Public Library
Kevin Seymour*
COSI
Melissa Fasanella
Greene County Public Library
Christine Sholes
Milan-Berlin Library District
Anjanette Hook
Greene County Public Library
Penelope Shumaker
State Library of Ohio
Lindsay Hooper*
Playaway
Jessica Smith
Marysville Public Library

*Need some information from a vendor’s point of view?
Contact: kseymour@cosi.org or lhooper@playaway.com

Please note: The OLC will not host an Expo in 2024 due to the Public Library Association coming to Columbus, Ohio in 2024 for its conference.