



#OhioLibraryDay

Social Media Tips

Social media engagement is a crucial component of a successful advocacy event. Follow these steps to leverage your social media networks during Legislative Day:

1) Keep Your Legislator's Twitter Handle Handy

Most elected officials utilize Twitter to keep their constituents informed in real-time. In fact, many legislators manage their own accounts. Find your Ohio House and Senate members' social media accounts using the directory on the [OLC website](#).

2) Take a photo with your legislator.

Utilize the [photo op sign](#) in your Legislative Day packet. Take a picture in front of the OLC backdrop in the Statehouse Atrium, inside the Library Showcase in the Rotunda, or in the legislator's office following a meeting.

3) Post to Twitter (or Facebook) and tag your legislator.

Here are some sample messages:

It's National Library Week and #OhioLibraryDay and we're thankful for the ongoing support of @_____.

Thank you @_____ for championing Ohio libraries and speaking with us during #OhioLibraryDay

We want to thank @_____ for meeting with us today and making libraries a priority in the state budget. #OhioLibraryDay

We're at the Statehouse for #OhioLibraryDay! Thanks to @_____ for meeting with us to discuss the importance of Ohio's public libraries!

It's #OhioLibraryDay! Today, we joined 100s of library advocates at the Statehouse to support public library funding. #OhioLibraryDay