Convention and Expo
In addition to the printed brochure, the Convention and Expo was promoted via Access, the OLC website, and social media. Collateral materials for the OLC Connects area of the Exhibit Hall were created and printed for participating Divisions and Committees. Booth displays were created to promote the 2023 Convention and Expo in Cincinnati and OLC services. The on-site program booklet was printed, and the 2022 Convention and Expo app was created. We continue to encourage attendees to use the mobile app. This year, we saw an increase in the number of active users (see table below). Speakers were able to upload their slides and handouts through the app. Attendees could rate speakers, sessions and exhibitors through the app. Evaluation results have been compiled and shared with the Program Committee.

2022 Convention and Expo App Stats:

<table>
<thead>
<tr>
<th></th>
<th>Active App Users in 2022</th>
<th>Active App Users in 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendees</td>
<td>468</td>
<td>165</td>
</tr>
<tr>
<td>Speakers</td>
<td>93</td>
<td>96</td>
</tr>
<tr>
<td>Exhibitors</td>
<td>44</td>
<td>10</td>
</tr>
<tr>
<td>Sponsors</td>
<td>7</td>
<td>4</td>
</tr>
<tr>
<td>Total App Users</td>
<td>612</td>
<td>275</td>
</tr>
<tr>
<td>Total C&amp;E Attendance</td>
<td>623</td>
<td>576</td>
</tr>
</tbody>
</table>

App Version | Percent of users
---|---
iOS | 52%
Android | 35%
Web browser | 13%

Evaluation forms completed during the event: 86%
Evaluation forms completed after the event: 14%

Library Ballot Results
Election results for the 19 library levies were posted on the OLC website and announced via news release. The results were also featured in the Nov. 9 issue of Access.

Awards and Honors
In addition to the library levy results, the OLC continues to receive media coverage for its Awards and Honors program. Several news outlets recently ran stories about the award winners. Examples:

5.J.3: Communications Report
- Council recognizes Mirabello
- Jenkins Receives 2022 Trustee Award of Achievement
- Euclid’s Kacie Armstrong named 2022 Ohio Librarian of the Year

The award recipients were recognized during the Convention and Expo and photos from the event were published in Access and on the OLC website.

2023 Planning and Leadership Kickoff
Leadership resources were updated and posted to the OLC website (olc.org/leadership). Committees and Division Action Councils can submit their meeting minutes, goals and objectives, and annual report electronically through the OLC website. An evaluation form has been created to collect feedback about the new format.

Professional Development Projects
A call for planning committee chairs for the two conferences in 2023 was posted on the OLC website and ran in Access and This Week.

A new online program submission form has been created for the 2023 Convention and Expo using software from the OLC app. The call for programs will be issued Nov. 16.

A call for Convention and Expo committee members ran in Access and This Week.

Other Division/Committee Projects
- The Adult Services Division sent out an email update to division members on Sept. 12 to promote sessions at the 2022 Convention and Expo.
- The Children’s Services Division sent out its quarterly e-newsletter on Sept. 22.
- The Technical Services Division sent out a survey to division members on Oct. 7 to request feedback about professional development needs.
- The Marketing and PR Division sent out an email update to division members on Oct. 17 that recapped sessions at the 2022 Convention and Expo and promoted items in the Marketing Toolkit.
- The Small Libraries Division sent out an email update on Nov. 2 to promote its virtual Small Libraries Forum on Dec. 2.
- The names and libraries of new and recently renewed Certification holders (CPL and CPLS) were listed in Access and posted on the OLC website.
- The New Member Referral Program was promoted in Access and the OLC website.
- National Friends of Libraries Week was promoted in Access, the OLC website and social media pages.

Event/Webinar Promotion
OLC events were promoted in This Week, Access, the OLC website and social media pages:
- Equity, Diversity and Inclusion Conference (10/19/22)
- BroadbandOhio Update webinar (10/20/22)
- Ballot Issues Workshop (11/29/22)

OLC Annual Membership Business Meeting
Information about the OLC’s Annual Membership Business Meeting was included in This Week, Access and on the OLC website.