

Ohio Library Council

Legislative Day Preparation Webinar

Jay Smith
Director of Government & Legal Services

PREPARING FOR LEGISLATIVE DAY



PREPARING FOR LEGISLATIVE DAY

- Legislative Appointments**
- OLC Legislative Network**
- House & Senate Directory**

PREPARING FOR LEGISLATIVE DAY

New Location

- Sheraton on Capitol Square
- Parking – Statehouse, Columbus Commons

Security

- Statehouse & Senate Offices
- <http://www.ohiostatehouse.org/about/general-information/security-faq>
- Riffe Center & House Offices

PREPARING FOR LEGISLATIVE DAY

- ❑ OLC Mailing to Legislators
- ❑ Wear **Blue**



LEGISLATIVE DAY AGENDA

□ Agenda

- 8 a.m. – 10:30 a.m. Registration
- 8:45 a.m. – Welcome & Legislative Briefing
- 9:30 a.m. – Sen. Jay Hottinger
- 10 a.m. – First Lady Fran DeWine
- 10:30 a.m. – Welcome & Legislative Briefing
- 11 a.m. – Meetings w/ Legislators

MESSAGING & TOOLS

❑ Messaging - Big Picture

- Non-Budget Year
- “Ohio Libraries Connect”, “I ♥ Libraries”
- Universal ALA Graphic



MESSAGING & TOOLS

❑ OLC Talking Points

- Return on Investment (ROI)
- Technology/Digital Divide/Digital Literacy
- Response to the Pandemic
- Library Infrastructure Needs

MESSAGING – ROI



OLC

\$1 = \$5

Libraries offer a great return on investment. For every dollar spent by Ohio's public libraries, Ohioans receive \$5 in economic value.

#OHLibrariesConnect

MESSAGING - TECHNOLOGY



Ohio's public libraries provide easy access to the internet, computers and the latest technology including mobile WiFi hotspots, iPads, laptops and more!

#OHLibrariesConnect

MESSAGING – PANDEMIC RESPONSE



2.5M

Ohio's public libraries have distributed more than 2.5 million COVID-19 testing kits at 430 library locations around the state.

OLC

#OHLibrariesConnect



Job and Career Help

Ohio's public libraries help Ohioans find jobs and provide online educational courses and tech training.

OLC

#OHLibrariesConnect

MESSAGING - INFRASTRUCTURE



MESSAGING & TOOLS

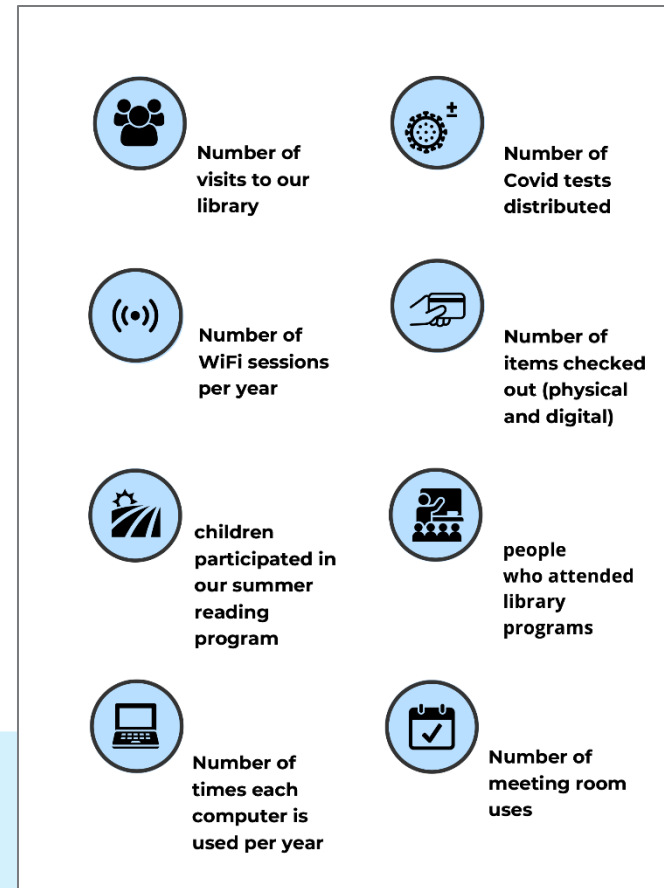
☐ Talking Points

- **Personalize & Localize your Message**
- **Provide Local Statistics & Examples**
- **One Page “Leave Behind”**

MESSAGING & TOOLS

☐ Tools

- **Format for an Office Visit**
- **Customizable “Leave Behind” Template**



MESSAGING & TOOLS

□ Social Media

- Selfies
- #OHLibrariesConnect

Top Latest People Photos Videos

 Cleveland Public Library @Cleveland_PL · Apr 9, 2019 ...
Last meeting of the day. Thank you @stephaniehowse for meeting with us to discuss funding for libraries in OH. #OHLibrariesTransform



  8  24 

 MyACPL.org @MyACPL · Mar 29, 2017 ...
Great conversation with @JayEdwardsOhio about how #OHLibrariesTransform. Thanks for your support to #protectthePLF!



MESSAGING – NEWS RELEASE

NEWS RELEASE

For Immediate Release: April 6, 2022

Contact:
[name]
[Library Name]
[phone]
[e-mail]

[Insert Library Name] Meets with Members of the Ohio General Assembly

[Insert your city] – On April 6, representatives from [insert Library name] traveled to Columbus for the Ohio Library Council's Library Legislative Day. They joined public library supporters from across the state to advocate for library funding and discuss the life-changing work of libraries.

[insert Library director or representatives] met with [insert legislator(s)] to discuss how the library is helping the [insert name] community with services and programs such as [insert local examples from your library (job search assistance, early literacy programs, online courses, technology tutors, etc.)].

"Libraries are a resource that Ohioans increasingly turn to for a wide variety of services," said [name and title of the spokesperson]. "From early literacy to workforce development, libraries provide programs and services to Ohioans of all ages, and they do so in a cost effective manner. For every \$1 spent by Ohio's public libraries, we return \$5 in economic value to Ohioans."

This event was held in conjunction with National Library week, April 3-9. With over 8.4 million registered borrowers, Ohio's public libraries have the highest use per capita in the nation. This success is dependent on the strong partnership between the State of Ohio and local library systems.

In addition to meeting with members of the Ohio General Assembly, the [insert Library name] is celebrating National Library Week by hosting [describe programs, activities here] on [insert date(s)].

For more information, visit the [name of library] at [address], or visit the library's website at [provide URL].

MESSAGING

OH Libraries Connect

- Show Legislators How Public Libraries are connecting with our Communities
- Educate Legislators on What Public Libraries Do for Ohioans

The “Ask”

- What can we do to Help?

OLC LEGISLATIVE DAY

Statehouse Update

LEGISLATIVE ISSUES

❑ HB 51 “Open Meetings”

- Temporary flexibility for public bodies to have virtual meetings, with members attending virtually.
- Allows for virtual, or hybrid, meetings utilizing teleconference and or video conferences.
- Any action taken during a virtual meeting have the same effect as those taken during an in-person meeting.
- Temporary flexibility expires July 1, 2022.

LEGISLATIVE ISSUES

❑ HB 327 “Divisive Concepts”

- Seeks to prohibit schools, universities, political subdivisions (which includes libraries), and state agencies from teaching, promoting, and offering instruction or training on certain “divisive” topics.
- Seeks to prohibit schools, universities, political subdivisions (which includes libraries), and state agencies from teaching, promoting, and offering instruction or training on certain “divisive” topics.
- The bill would require library boards to review all DEI programs to ensure they comply with the legislation. Additionally, the library would need to establish a policy, review and assess compliance, and submit an annual report to DAS.
- Currently being heard in the House State and Local Government Committee

OLC LEGISLATIVE DAY

Questions?

jsmith@olc.org

