Legislative Day
Legislative Day and the Preparing for Legislative Day webinar have been promoted via This Week, Access, OLC website, and Trustee Newsletter. Resources and advocacy tools have been added to the OLC website. Collateral materials are being developed for the day of the event.

Convention and Expo
Information continues to be added to the Convention and Expo microsite (conventionexpo.olc.org). A save-the-date postcard will be mailed at the end of May. Exhibitor and Sponsorship opportunities (including the Early-Bird booth rate) were added to the OLC website and sent via email. The Exhibitor Prospectus will mail on May 16.

Trustee Newsletter
The winter Trustee Newsletter was written and emailed to library trustees. It was also posted on the OLC website and included in This Week.

Event Promotion
- The Adult and Reference Services Virtual Conference has been promoted via targeted email, Access and the OLC website.
- The Public Library Fiscal Officer Conference (CPIM) has been promoted via This Week, Access, OLC website as well as the Ohio State Treasurer's website.
- The Technical Services Retreat has been promoted via targeted emails, Access, OLC website, and social media.
- A Call for Programs was issued and online submission forms were created for the Library Management and Leadership Conference and the Outreach and Special Services Retreat.

Division/Committee Projects
- The Teen Services Division is proposing changes to the timeline and award criteria for the James Cook Book Award. More information is available in the board packet.
- The Children’s Services Division e-newsletter was created and distributed on March 3. The division is sponsoring an inclusive storytime webinar on April 26.
- CPL or CPLS certification holders (new and renewals) were featured in Access and on the OLC website.
- The Marketing and Public Relations Division sponsored a social media strategy webinar on March 8.
- The 202 Awards and Honors program has been featured weekly in Access. Targeted emails have been sent for each of the eight award categories. The Trustee/Board of Trustees Award of Achievement was featured in the Trustee Newsletter.
- Articles on the OLC New Member Referral Program and Individual membership renewal were included in Access and the OLC website. The new member Welcome page on the OLC website was updated.
Website
The most popular pages on the OLC website over the past two months are:
1. JOBLine
2. What’s Happening in Ohio’s Public Libraries
3. CPIM – Public Library Fiscal Officer Conference
4. 2022 Adult Services and Reference Virtual Conference
5. Library Management and Leadership Conference
6. A Joyous Way to Learn with Jim Gill Webinar (inclusive storytime)
7. Convention and Expo
8. Library Trustee Workshop
9. Certification
10. Access LinkedIn Learning Courses with Your Ohio Library Card

Social Media Stats

Twitter (past 30 days):

<table>
<thead>
<tr>
<th>Followers</th>
<th>Tweet impressions</th>
<th>Traffic to OLC website</th>
</tr>
</thead>
<tbody>
<tr>
<td>2,952 – up 17%</td>
<td>9,911 – up 14%</td>
<td>5,078 – up 7%</td>
</tr>
</tbody>
</table>

Facebook (past 30 days):

<table>
<thead>
<tr>
<th>Followers</th>
<th>Page Views</th>
<th>Reach</th>
</tr>
</thead>
<tbody>
<tr>
<td>3,631 – up 16%</td>
<td>3,101 – up 5%</td>
<td>12,908 – up 8%</td>
</tr>
</tbody>
</table>