

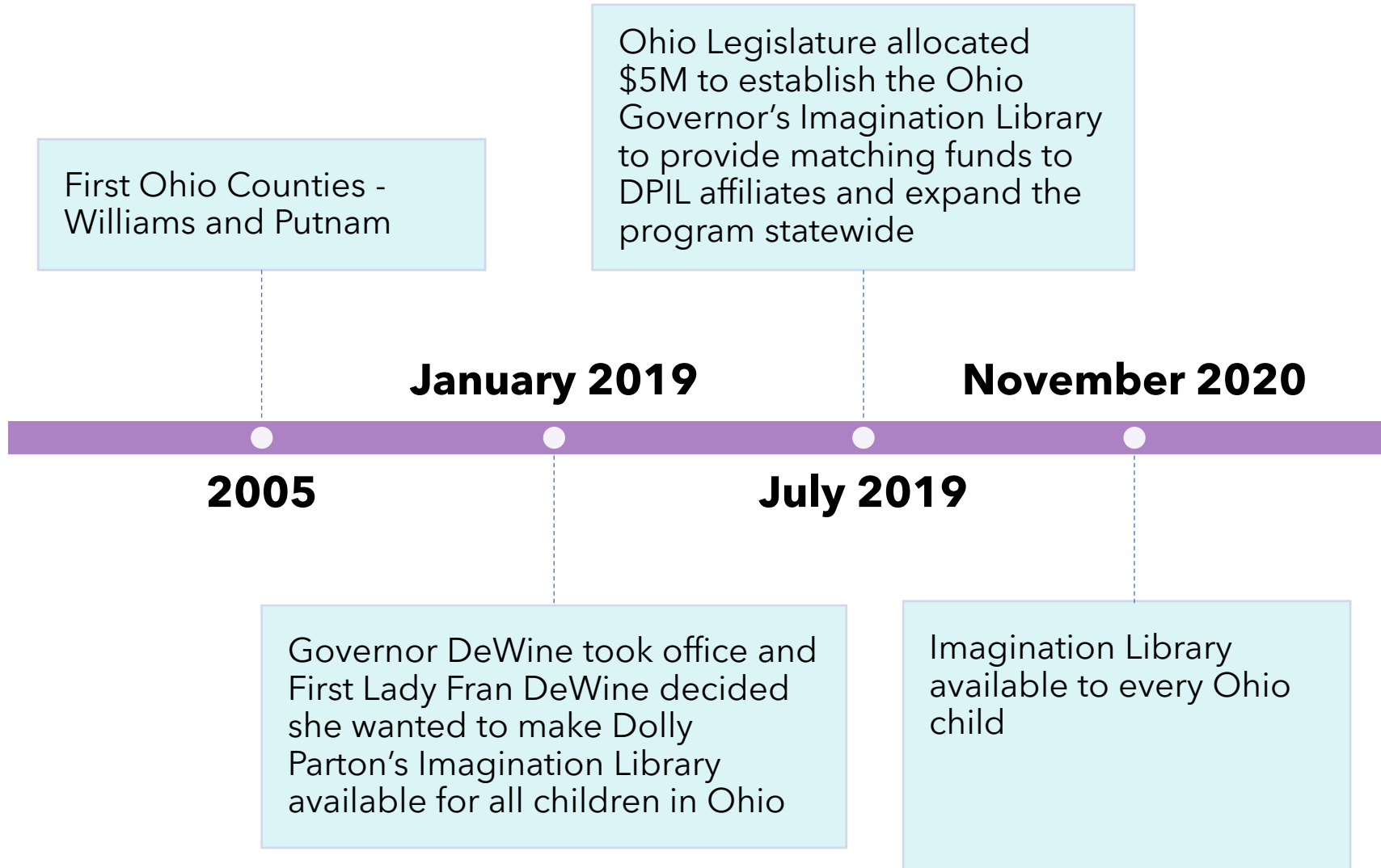


Timberly Pierce, Executive Director



Starting a new chapter to improve early childhood literacy across Ohio.

Timeline





Ohio Statewide Imagination Library Program Overview



Primary Roles

- Covers overhead and administration expense
- Supports Local and State Programs (Affiliates)
- Coordinates Yearly Blue Ribbon Book Selection
- Provides GDPR, secure database and support
- Book production, shipping to process center
- Coordinates monthly book order and fulfillment
- Mails Imagination Library books monthly to registered children's homes



Partnership Benefits

- Leveraged key vendor relationships
- Removed overhead expenses
- Operational systems and process
- Trusted, internationally recognized brand

Retail book and mailing plus administrative costs = \$18.35 per child per month

Local Imagination Library Partner (Affiliate)

Primary Roles

- Promotes program locally
- Enrolls children ages 0-5 in coverage area
- Contributes 50% of funds for monthly books and mailing
- Manages database of registered children
- Connects to community



State-Level Operating Partner - OGIL



State of Ohio

Primary Roles

- Oversees 50% matching fund appropriation from the State
- Fosters growth, development and sustainability of local programs
- Collects and remits 100% monthly payment for books and mailing
- Outreach, marketing, foster community connections



\$2.10
per child per month
or \$25 annually





EARLY LITERACY READINESS, BY THE NUMBERS

PARENT SURVEYS SHOW HOW THE OHIO GOVERNOR'S IMAGINATION LIBRARY IS MAKING A DIFFERENCE.

MY CHILD IS BETTER PREPARED FOR KINDERGARTEN.

91% OVERALL **94%** HIGH POVERTY ZIP CODES

WE READ TOGETHER
MORE OFTEN.

73% OVERALL

84% HIGH POVERTY
ZIP CODES

MY CHILD ASKS
TO READ MORE OFTEN.

70% OVERALL

81% HIGH POVERTY
ZIP CODES

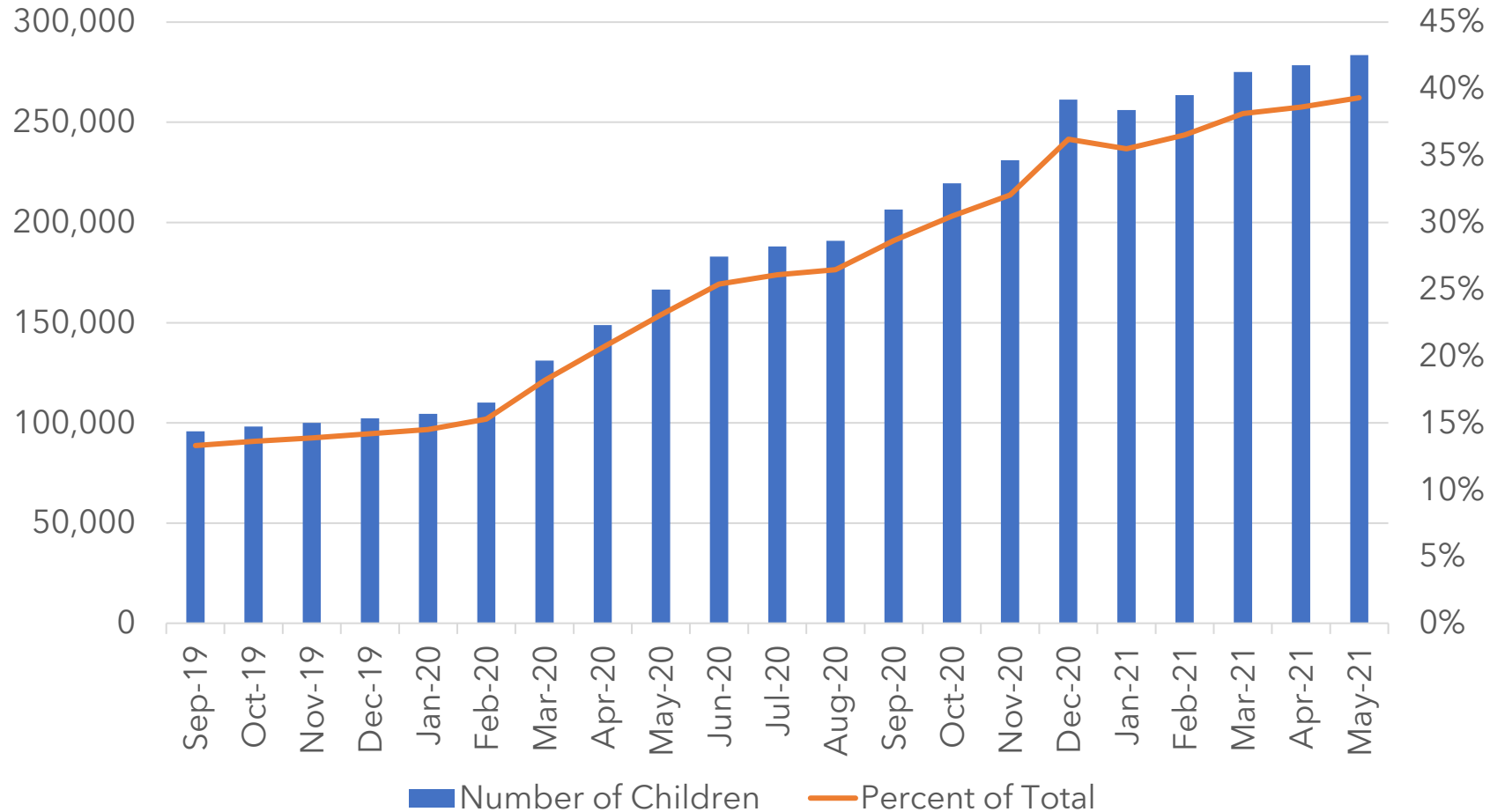
AFTER THREE YEARS OF PARTNERING WITH THE IMAGINATION LIBRARY AND REACH OUT AND READ, CINCINNATI CHILDREN'S HOSPITAL FOUND THAT CHILDREN'S KINDERGARTEN READINESS ASSESSMENTS ROSE BY

15.4%

2021 Goal - 50% Participation



Ohio Imagination Library Enrollments



State Agency Partners



Department of Jobs and Family Services

- PCSAs
- County JFS offices
- WIC & SNAP families
- Childcare centers
- Foster care agencies

Department of Health

- Home visiting programs
- Health clinics
- County health departments

Department of Education

- Preschools
- Summer Food Service Programs

Department of Agriculture

- State Fair

Department of Natural Resources

- Storybook Trails

State Agency Partners



Spring Storybook Trail Openings (dates TBD)

State Park	County	Book
Burr Oak	Morgan	Squeak!
Findley	Lorain	Blue Sky White Stars
Great Seal	Ross	The First Strawberries
Mary Jane Thurston	Wood and Henry	Little Owl's Night
Shawnee	Scioto	Brother Eagle, Sister Sky
Sycamore	Montgomery	Daniel Finds a Poem

Enrollment Initiatives



1. Newborn enrollment
2. Childcare center enrollment
3. Foster child enrollment

