

2021 Advocacy Calendar

January

- Welcome new members of Ohio General Assembly. Keep your legislators informed on what your library is currently offering.
- Make sure your legislator is on your library's newsletter mailing list.
- Review the advocacy tools on [OLC website](#) and watch for frequent webinars with updates on the FY 2022-23 Biennial Budget process.

February

- Write an article about how your library is funded and how state funding (the PLF) impacts your library.
- Register to participate in the [State Budget Advocacy Webinar](#) on Feb. 8.
- Celebrate "Toni Morrison Day" on Feb. 18.
- Invite your legislators to be a part of your library's storytime for "Read Across America Day" on March 2.

March

- Register for OLC's virtual legislative activities in preparation for the virtual Ohio Library Advocacy Week — April 5-9, 2021.
- Watch the OLC's [Preparing for Ohio Library Advocacy Week Webinar](#).
- Coordinate your virtual Ohio Library Advocacy Week meetings with your OLC Legislative Network representative.

April

- Participate in OLC's virtual **Ohio Library Advocacy Week — April 5-9, 2021** (which coincides with National Library Week this year).
- Share stories and photos on your library's social media pages. Be sure to tag your legislators. #OhioLibraryWeek

May

- Ohio Primary Election Day is Tuesday, May 4.
- Celebrate In Demand Jobs Week in Ohio and share your library's virtual events for students and job seekers on social media #InDemandOhio.
- Send your legislators a note about job search assistance, workforce development services, and online educational courses provided by your library.

June

- Watch your inbox and respond to OLC's Calls-to-Action related to the State Budget Bill.
- Invite your legislators to read during storytime or participate in a Summer Reading Program event in June or July.
- Celebrate the National Week of Making. Share a picture of your makerspace on social media #NationalMakers.

July

- Send a Thank You note to your legislators thanking them for their support of the PLF in the State Budget Bill.
- Invite your legislators to read during storytime or participate in a Summer Reading Program event.
- Watch OLC's State Budget Bill Recap Webinar.

August

- The Ohio General Assembly is in recess. Make a point to attend meetings and events your legislators will be attending and invite them to special events at your library.
- Celebrate the end of your Summer Reading Program and promote Back to School season. Highlight library resources for students on social media.

September

- Celebrate National Library Card Sign-Up Month and tag your legislators on social media #LibraryCardSignUpMonth.
- Work with your OLC Legislative Network representative and organize an informal Legislative Breakfast with your legislators back in the district.

October

- Attend the OLC's Convention and Expo, October 13-15 at the Hyatt Regency in downtown Columbus.
- TeenTober is a month-long celebration promoting year-round teen services. Highlight programs and materials for the teens in your community.

November

- Election Day is Nov. 2.
- Veteran's Day is Nov. 11. Highlight the programs and services your library offers to veterans. Share on social media #VeteransDay.
- It's Picture Book Month. Invite a legislator to read during storytime.

December

- Remember to invite legislators to holiday events and programs at your library.
- Watch your inbox or visit [olc.org](#) to see important legislative updates and advocacy events scheduled in 2022.
- Get a recap of legislation OLC has been monitoring at the Statehouse. Go to [olc.org/bill-tracker](#).