



Presenting Today



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Creating a brighter future for Ohio





VISION

Mobilizing
communities to
work together to
elevate our
youngest citizens
to new heights

The





The inspiration

The creation of Ohio Governor's Imagination Library



Logo pending approval

By the numbers



[718,583]

Number of children between birth and age five who are eligible for Imagination Library.

[2021]

The year we want every child in Ohio to be able to enroll in Imagination Library no matter where they live

[\$5,000,000]

Funds from the Ohio General Assembly to jumpstart our work to put more books in the hands of children across Ohio



Funding model



Example County

Shelby
68% Enrollment

Shelby County	Kids Under Age 5	Annual Fundraising Need	Annual State Match
Total kids under 5	3,533	\$44,516	\$44,516
Current enrollment 68%	2,401	\$30,253	\$30,253

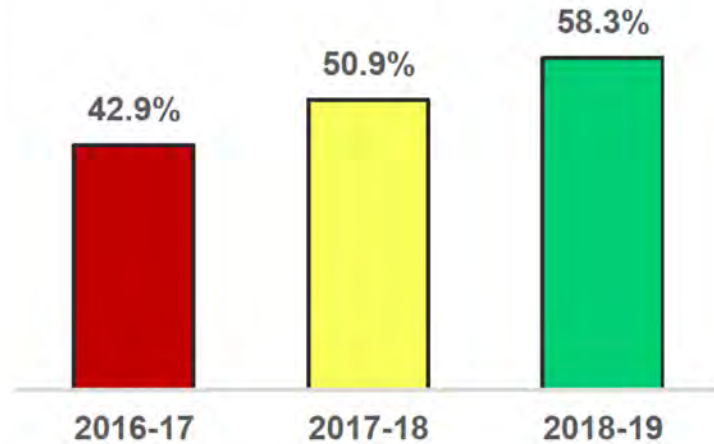
Cincinnati study

Medicaid eligible, low income children ages 0 to 5



EARLY LITERACY MATTERS

Fig 1. Percent of ROR/IL Children On-Track in KRA Language & Literacy



STUDENT PROGRESS

Since receiving books from the Imagination Library, parents reported changes in the following behaviors:

Parent Survey Item	Increased	Did Not Change	Decreased
Child brings books to parent to read	81.7%	18.1%	0.2%
Interest and enthusiasm	87.9%	11.8%	0.2%
Length of time reading	79.6%	19.9%	0.4%
Parent reads/shares books with child	87.6%	12.2%	0.2%



Options for library participation



Enroll



Fundraise



administer



education



Promote

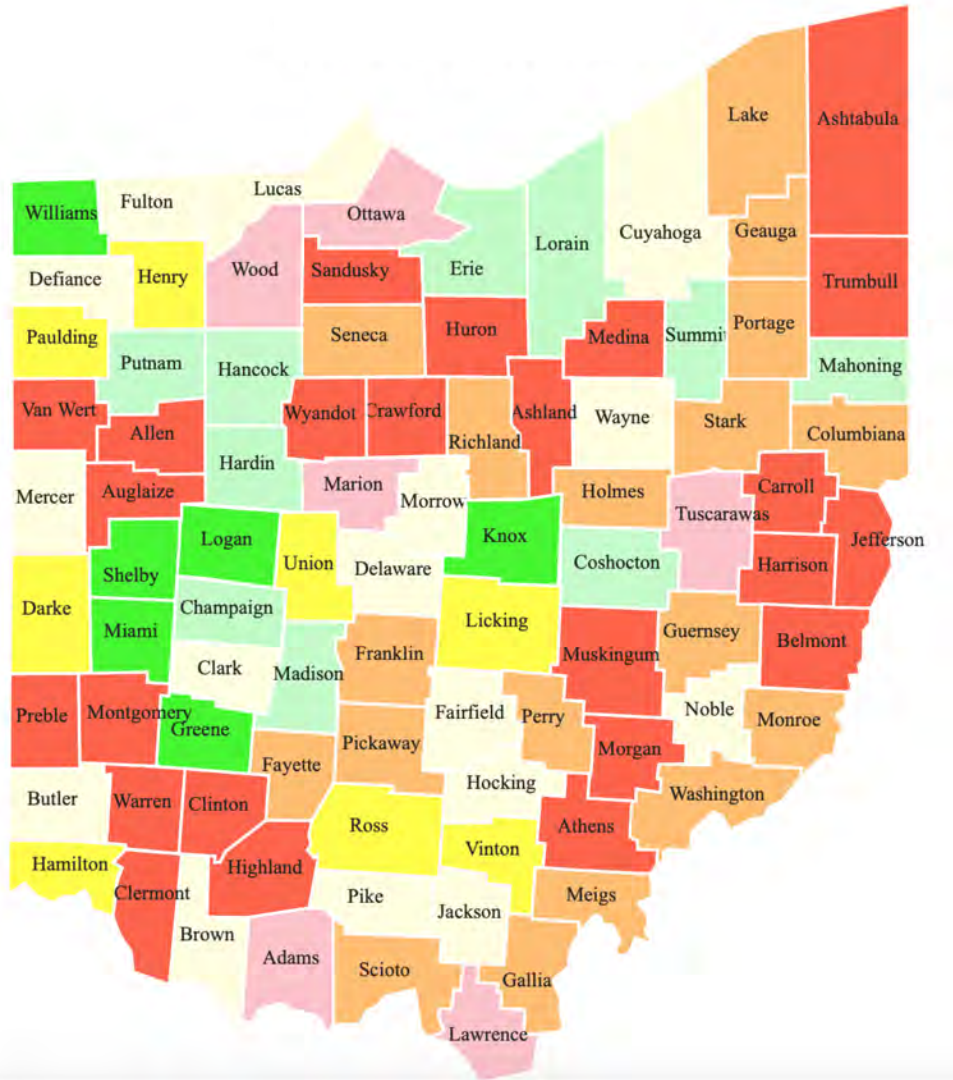
Enroll kids online or
via paper enrollment
forms

Host fundraisers or
allocate “Friends of
the Library” funds to
support the program

Manage the backend
system to input paper
enrollment forms and
change of addresses

Use the Imagination
Library books for
programs and “coach”
families on
importance of early
literacy

Promote the Ohio
Governor’s
Imagination Library
program and literacy
efforts in your
community



County Status

- Bright Green - Above 50%
- Pale Green - 35% - 49%
- Yellow: 1% - 34%
- Bright Yellow: 1% - 34% Affiliate Growth Needed
- Pale Yellow: New Program
- Orange: Partner identified. Conversations in progress
- Red: No Program



Next Steps

Running a Library Program

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Helping in Your County

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Marketing the Program

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Fundraising

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- <https://www.ohioimaginationlibrary.com/>
- <https://m.facebook.com/ImaginationOhio/>
- @ImaginationOhio