

# 2018 OLC Legislative Day Prep Webinar

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OHIO LIBRARY  
COUNCIL

ADVOCACY · EDUCATION · COLLABORATION

# Preparing for Legislative Day

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- ❑ Day at the Statehouse
- ❑ Wednesday, April 11
- ❑ Capital Club, Columbus
  - 2 Briefing Sessions: 8:30 a.m. & 10:00 a.m.
  - Workforce Development Update from Ryan Burgess: 9:15 a.m.
  - House & Senate Session: 1:30 p.m.
- ❑ <http://olc.org/legislative-day/>

# Preparing for Legislative Day

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- ❑ Legislative Appointments
- ❑ OLC Legislative Network
  - <http://olc.org/wp-content/uploads/2018/03/2018-Legislative-Network-with-Legislators-03.01.18.pdf>
- ❑ House & Senate Directory
  - <http://www.ohiohouse.gov/>
  - <http://ohiosenate.gov/>

# Preparing for Legislative Day

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## ❑ New Location

- Capital Club
- Parking - Map

## ❑ Security

- Statehouse & Senate Offices
  - <http://www.ohiostatehouse.org/about/general-information/security-faq>
- Riffe Center & House Offices
  - [https://www.com.ohio.gov/documents/COM\\_securityfactsheet.pdf](https://www.com.ohio.gov/documents/COM_securityfactsheet.pdf)

# Preparing for Legislative Day

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- ❑ OLC Mailing to Legislators
- ❑ Wear Blue

# Messaging & Tools

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- ❑ **Messaging - Big Picture**
  - **Non-Budget Year**
  - **“Ohio Libraries Lead”**
  - **Universal ALA Graphic**

# Messaging & Tools

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- ❑ **OLC Talking Points**
  - **Workforce Development**
  - **Return on Investment (ROI)**
  - **Technology/Digital Divide**
  - **Opioid Crisis**

# Messaging & Tools

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## ❑ Talking Points

- Personalize & Localize your Message
- Provide Local Statistics & Examples
- One Page “Leave Behind”

## ❑ Tools

- Format for an Office Visit
  - Customizable “Leave Behind” Template
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# Messaging & Tools

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## ❑ Social Media

- Selfies
- #OHLibrariesLead

# Messaging

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## ❑ OH Libraries Lead

- Show Legislators How Public Libraries are Leaders in our Communities
- Educate Legislators on What Public Libraries Do for Ohioans

## ❑ The “Ask”

- What can we do to Help?

# OLC Legislative Day

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## Statehouse Update

# OLC Legislative Day

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Questions?

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