

**Ohio Library Council
BOARD OF DIRECTORS**

ITEM NO.: **6.E.3**

MEETING DATE: **March 14, 2025**

SUBJECT: **Communications Report**

SUBMITTED BY: **Angie Jacobsen**

REPORT FOR INFORMATION

State Budget

Resources have been added to the OLC website and Member Info Hub. The site now includes Fiscal Year 2026-2027 state budget news; archived OLC budget webinars; advocacy tools; frequently asked questions about the Public Library Fund (PLF); talking points; Ohio General Assembly contact information; and Legislative Network contact information (with House and Senate districts). A new Advocacy Action Plan was created to strengthen our collective voice and keep us organized, consistent and aligned with OLC's statewide advocacy goals. Advocacy materials are available at olc.org/government-relations/advocacy.

Legislative Day

Legislative Day continues to be promoted via *This Week*, *Access*, social media and OLC website. Resources and advocacy tools for the event have been added to the [OLC website](http://olc.org). Collateral materials are being developed for the day of the event. A media advisory will be sent on April 7.

Media Coverage:

A press release was sent about the new Chair of the OLC Board.

[Stark Library director to lead Ohio Library Council Board](#)

Canton Repository, Jan. 25, 2025

[Library Council Names Icaza of Stark County as Board Chair](#)

Hannah News, Jan. 21, 2025

Convention and Expo

Information continues to be added to the OLC website about the 2025 Convention and Expo. The deadline for the call for programs is April 9. A promotional postcard will be mailed at the end of May. Sponsorship opportunities have been updated and added to the OLC website. Exhibitor information (including the Early-Bird booth rate) will be added to the website and sent via email.

Standalone Conferences

A call for Planning Committee members was published in *Access* and on the OLC website. An online application form was created for volunteers to submit. The call for programs for the Unconventional to Conventional Conference is underway and the New to Libraries Conference call for programs will open in May.

Trustee Events

The Library Trustee Workshop and Trustee Dinners/Lunch have been promoted using targeted e-mails, *This Week*, *Access* and the OLC website.

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Division/Committee Projects

- Online nomination forms were created for the six award categories. The Awards and Honors program nomination period runs from January 1-May 30. Promotional award articles are running weekly in *Access*.
- Teen Services Division hosted a Teen Service Talk on Jan. 29. 22 people participated in the online discussion. The next one is planned for March 25.
- Marketing and PR Division sent an e-newsletter to division members on Feb. 14.
- Adult and Reference Services Division sent an e-newsletter on Jan. 28.
- Technical Services Division sent an e-newsletter on Jan. 9.
- CPL or CPLS certification holders (new and renewals) were featured in *Access* and on the OLC website.
- Articles on the OLC New Member Referral Program and Individual membership renewal were included in *Access* and the OLC website. Instructions were also included about how to select Divisions in the new Member Info Hub.

Website

The most popular pages on the OLC website over the past two months are:

1. Jobs
2. State Budget Information
3. Convention and Expo
4. Library Funding/PLF
5. Advocacy Tools for Libraries
6. Webinars and Online Learning
7. Event Calendar
8. Legislative Day
9. CPIM – Public Library Fiscal Officer Conference
10. News