

2025

EXHIBITOR PROSPECTUS

Ohio Library Council Convention and Expo
November 19-21, 2025
Huntington Convention Center
Cleveland, Ohio



OHIO LIBRARY
COUNCIL



The Region's Largest Marketplace for Products and Services for Libraries

Today's public libraries provide a variety of services and products to their customers. Books, movies, music and audiobooks are the libraries' main resources, but they are coupled with lifelong learning opportunities, tech training, job search assistance, meeting spaces, business hubs, and much more.

Ohio's libraries are well-run businesses. They have a wide variety of staff from directors, managers, technology specialists, marketing experts, and human resources staff to building and facilities managers. Each department plays a critical role to make the library function effectively.

Members of the Ohio library community look to the Ohio Library Council as a prime source for industry information, products and services.

Year after year, the OLC's Convention and Expo draws more than 700 public library professionals from around Ohio and surrounding states. Whether learning in a meeting room or in the exhibit hall, attendees come to the Convention and Expo because they know it delivers outstanding educational content and the latest in library products and services. With special events and a range of activities, the exhibit hall has become the place for attendees to check out new products, talk with colleagues, meet emerging authors, and explore innovative ideas.

The Convention and Expo gives you a diverse audience of library professionals, from libraries of all sizes and from all areas of the state. This is the perfect opportunity to reach key decision-makers and demonstrate the value of your products and services.



EXPO SCHEDULE:

EXHIBITOR MOVE-IN

Wednesday, November 19, 2025
8 a.m. — 4 p.m.
Exhibitor Welcome: 3 — 3:30 p.m.

RIBBON-CUTTING AND EXHIBIT HALL OPENING

Wednesday, November 19, 2025
4:30 — 6:30 p.m.

EXPO HOURS

Thursday, November 20, 2025
9 a.m.— 5 p.m.

Friday, November 21, 2025

9 — 11 a.m.

EXHIBITOR MOVE-OUT

Friday, November 21, 2025
11 a.m. — 2 p.m.

NOTE: Blocks of exclusive viewing time for attendees have been built into the Convention and Expo schedule.

Who Attends?

- Library Directors
- Branch Managers
- Building and Facility Managers
- Technology Specialists
- Community Outreach Librarians
- Children & Teen Librarians
- Adult and Reference Librarians
- Collection and Acquisition Managers
- Technical Services Librarians
- Local History Librarians
- Library Trustees and Supporters
- Digital Media Librarians
- Genealogists

Who Exhibits?

- Architects, planning & design
- Electronics & smart devices
- Furniture, shelving, signage
- Digital imaging & scanning
- Computer software, hardware
- Promotional materials, gifts & toys
- Automation systems & services
- Business equipment & supplies
- Insurance/workers' compensation
- Security systems & products
- Media — ebooks, audiobooks, music, and movies
- Online services and databases
- Moving and storage
- Education and training
- Book publishers, wholesalers, jobbers
- Facilities management

Standard Booth Features:

- Standard draped back wall, side rails, (1) 6' table with white plastic cover and skirt, (2) chairs, (1) wastebasket, and (1) 7" x 44" identification sign.
- Exhibitor badges, (4) badges per 10' x 10' booth. Additional representatives: \$25.00 each
- Listing on the OLC website, mobile app, and in the on-site program.
- Access to pre-show potential attendee list of all 251 Ohio public library system directors
- Access to post-show attendee list with email addresses.
- 24-hour uniformed security guards during installation, exposition times, and dismantling (OLC is not responsible for lost or stolen items).

Official Services Contractor:

Fern Exposition and Event Services

Customer Service: 800-7741251

Email: exhibitorservices@fernexpo.com

Fern Exposition and Event Services will provide you with a service kit approximately 60 days prior to the event. This service kit will include additional show information, shipping information, and order forms for additional furniture, table skirting, signage, labor, and other services that Fern offers to exhibitors. The kit will also include facility service orders and utility forms for items such as electrical service and an internet connection in your booth.

Exhibit Booth Rate:

\$800 per 10' x 10' booth.

Space is assigned upon receipt of 50% deposit. Booths are sold in 10' x 10' increments, on a first-come, first-served basis. Please see Floor Plan on back.

Hotel Accommodations:

The OLC has reserved a block of rooms at Hilton Cleveland Downtown connected to the Huntington Convention Center.

Hilton Cleveland Downtown
100 Lakeside Ave East
Cleveland, OH 44114

(216) 413-5000

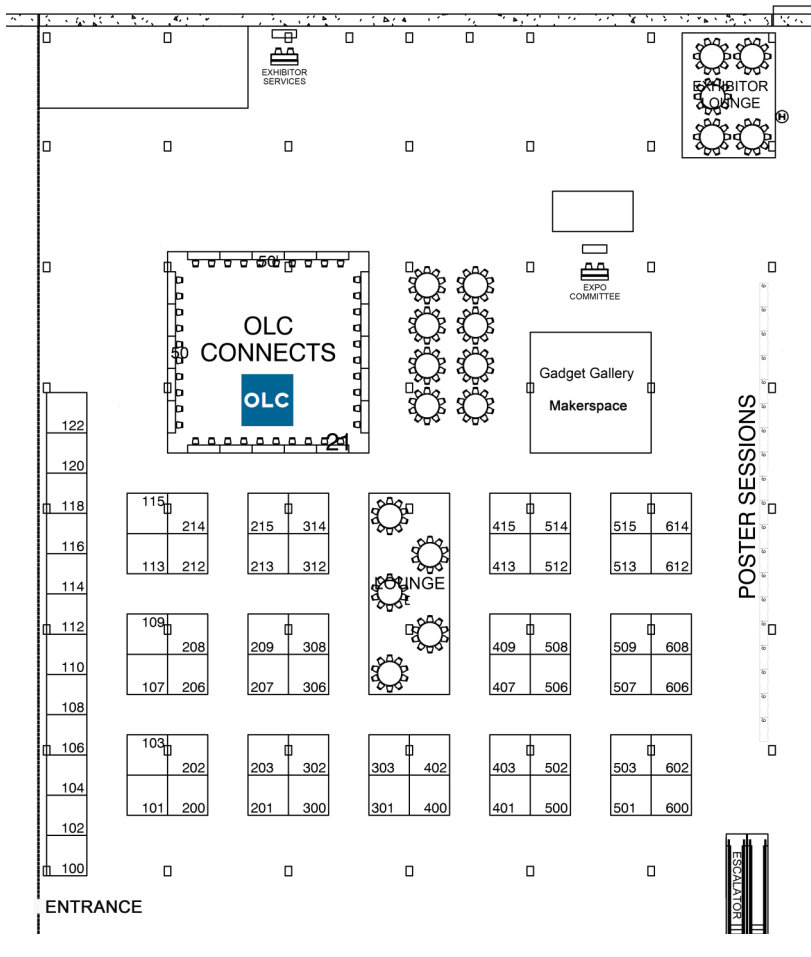
Hotel room rate: \$229/night (plus fees and taxes).

Hotel reservation cutoff date: 10/28/25

Learn more at
olc.org/2025-convention-and-expo



Huntington Convention Center Cleveland, Ohio



To reserve booth space, contact:

Sherry Heffner
Ohio Library Council
sheffner@olc.org
614-410-8092 x. 100

Booth space is assigned on a first-come, first-served basis.

Sponsorships:

Diamond, Platinum, Gold and Silver sponsorship levels include a **FREE BOOTH** and more! Learn more at olc.org/vendor-opportunities

2025 Expo Committee:

Elizabeth Donaldson, Chair
Mansfield/Richland County
Public Library

Benjamin Corll
Public Library of Youngstown
and Mahoning County

Susan Deatrick
Paulding County Carnegie Library

James Gonzalez*
Midwest Tapes

Anjanette Hook
Greene County Public Library

Abigail Lionberger
Greene County Public Library

Cassandra Peters
Public Library of Mt. Vernon
and Knox County

Kevin Seymour*
COSI

Julia Shaheen
Stark Library

Christine Sholes
Milan-Berlin Library District

*Need some information from a vendor's point of view?
Contact: kseymour@cosi.org or jgonzalez@midwesttapes.com

Ohio Library Council

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