

Ohio Library Council
**2016
CONVENTION
& EXPO**

**Exhibit
Prospectus
& Floor Plan**

OLC
OHIO
LIBRARY
COUNCIL

**September
28-30, 2016**

Kalahari Resort and
Convention Center
SANDUSKY, OH

*Plan to be part of
the OLC Convention and Expo –
one of the best opportunities for you
to market your products and services
to Ohio's public libraries.*

*Blocks of exclusive exhibit viewing
time have been included in the
Convention schedule.*

SUPPLIERS AND PRODUCERS OF THE FOLLOWING PRODUCTS AND SERVICES EXHIBIT AT THE OLC EXPO:

Architects and Design Companies
Barcoding Systems
Book Jobbers
Children's Books
Computer Software, Hardware,
and Supplies
Consulting Services –
Construction, Design,
Marketing, Planning, etc.
Devices
Electronics – eReaders, MP3,
Smart Devices, etc.

Furniture
Government Resources
Media: Movies, Music and
Audio Books
Moving and Storage
Periodicals
Prebound Books
Promotional Materials
Puppets, Puzzles, and Toys
Reference Materials
Retrospective Conversion

RFID
Security Products and Services
Self-Checkout Technology
Shelving
Signage
Special Collections
Storytelling
Subscription Agencies
Technical Services
and more...

OHIO LIBRARY COUNCIL 2016 CONVENTION & EXPO

SEPTEMBER 28-30, 2016 SANDUSKY, OHIO

Region's Largest Marketplace of Products and Services for Libraries

*Over 80 companies and organizations exhibit with OLC each year,
displaying a wide variety of products and services.*

EXHIBIT HALL FEATURES for 2016

OLC Connects! is a display area for the OLC's Divisions and Committees where attendees learn about the work of OLC's various interest groups.

Vendor demos will be offered. Vendor demo sign-up information will be included in your booth confirmation packet which will be sent after your contract is processed.

My Favorite Booth Award

The winner of the 2016 Convention and Expo's "My Favorite Booth Award" will receive a free booth at the 2017 OLC Convention and Expo – that's a value of at least \$750!

Other Convention and Expo features located in the Hall:

- Convention Store
- Author Signings
- Hospitality Desk
- Registration Desk
- Door Prize Give-Aways
- Expo Committee Booth
- Games
- Social Media Activities

OLC ATTENDEE PROFILE

Today's public libraries provide a variety of services and products to their customers. Books, movies, and music are the libraries' main resources, but they also offer downloadable material, tech devices, computer training, meeting/office space and much more.

Ohio's libraries are well-run businesses. They have a wide variety of staff from managers, technology specialists, marketing experts, and human resources staff to facilities managers. Each department plays a critical role in meeting goals and needs – including being the authority regarding purchases for products and services needed to make the library function productively. Regardless of their position within the library, these people look to the OLC as a prime source for industry information.

Ohio libraries benefit from continued state support and increasing local support. Demand for library services continues to increase and Ohio's libraries are meeting that need. Ohio libraries look to the vendors who support the OLC as prime sources of industry information, products, and services that meet their needs. They view the Expo as a trusted resource for stretching their spending dollars.

The 2016 OLC Convention and Expo will once again bring together programs for library staff and library-related exhibits. The over 500 "core" professional and support library staff who attend the OLC Convention and Expo are managers, decision-makers, and buyers from many of Ohio's 251 public library systems. Attendees include:

- Directors
- Assistant Directors/Managers
- Technology Specialists
- Marketing and Public Information Specialists
- Support Staff
- Facility Managers/Custodians
- Trustees
- Library Supporters/Fundraisers
- Librarians:
 - Audio Visual/Media
 - Children's/Youth
 - Genealogy/History
 - Outreach and Special Services
 - Reference/Adult Services
 - Technical Services
 - Teen

SHOW SCHEDULE

NOTE: *Blocks of exclusive viewing time have been included in the convention schedule.*

Wednesday, September 28

Exhibitor Move In
8:00 a.m. – 4:00 p.m.

Exhibitor Representative
Welcome Gathering
4:45 – 5:15 p.m.

Exhibit Hall Opening
5:30 – 7:30 p.m.

Thursday, September 29

Exhibits Open
10:00 a.m. – 4:00 p.m.

Friday, September 30

Exhibits Open
8:30 – 10:30 a.m.

Exhibitor Tear Down
and Move Out
10:30 a.m. – 3:00 p.m.

SPACE RATES

**\$750 per
10' x 10' space.**

Space is assigned upon receipt of a 50% deposit. Booths are sold in 10' x 10' increments only.

For an updated floor plan showing spaces currently available, contact OLC at 614-410-8092 or visit the website at olc.org.

RENTAL FEES INCLUDE

Money-Saving Features for 2016:

- Free Carpet (Exhibit Hall is completely carpeted)
- Complimentary wireless Internet provided by an OLC sponsor. (Note: Additional fee required for wired Internet service.)

Standard Features:

- Standard draped 8' back wall, 3' side rails, (1) 6' table with white plastic cover, (2) chairs, (1) wastebasket, and (1) 7" x 44" identification sign.
- Exhibitor badges, (4) badges per 10' x 10' booth. Additional representatives, \$25.00 each.
- ExpoCad software enables OLC to place an updated floor plan on the OLC website, with your company listed. Be sure to list your company's web address on the exhibit space application.
- Listing in onsite materials, both by company name and by type of product. A 25-word product description may be included in the onsite program.
- One complimentary pre-show potential attendee list of labels, if requested. List includes all 251 Ohio public libraries. Specific department or position may be requested (i.e. Director, Children's Librarian, Reference Department, etc.)
- One complimentary post-show attendee list (emailed in an excel document)
- Twenty-four hour uniformed security guards during installation, exposition times, and dismantling (OLC is not responsible for lost or stolen items).

OFFICIAL SERVICE CONTRACTOR

Fern Exposition and Event Services

1500 Old Leonard Avenue
Columbus, OH 43219-2509
Phone: 614-253-1500
Fax: 614-253-9101
Website: <http://www.fernexpo.com/>

Fern Exposition and Event Services will provide you with a service kit once a contract and deposit for space have been received by the OLC. This service kit will include additional show information, shipping information, and order forms for additional furniture, table skirting, signage, labor, and other services that Fern offers to exhibitors. The kit will also include facility (Kalahari Resort and Convention Center) utility forms (i.e. electrical service), hard-wired Internet connection forms (wireless Internet is free), and all other facility service order forms.

HEADQUARTER HOTEL & EXPO SITE

Kalahari Resort & Convention Center

7000 Kalahari Drive
Sandusky, OH 44870

*OLC Group Rate:

Single/Double: \$124.00

Cut-off Date:

September 6, 2016

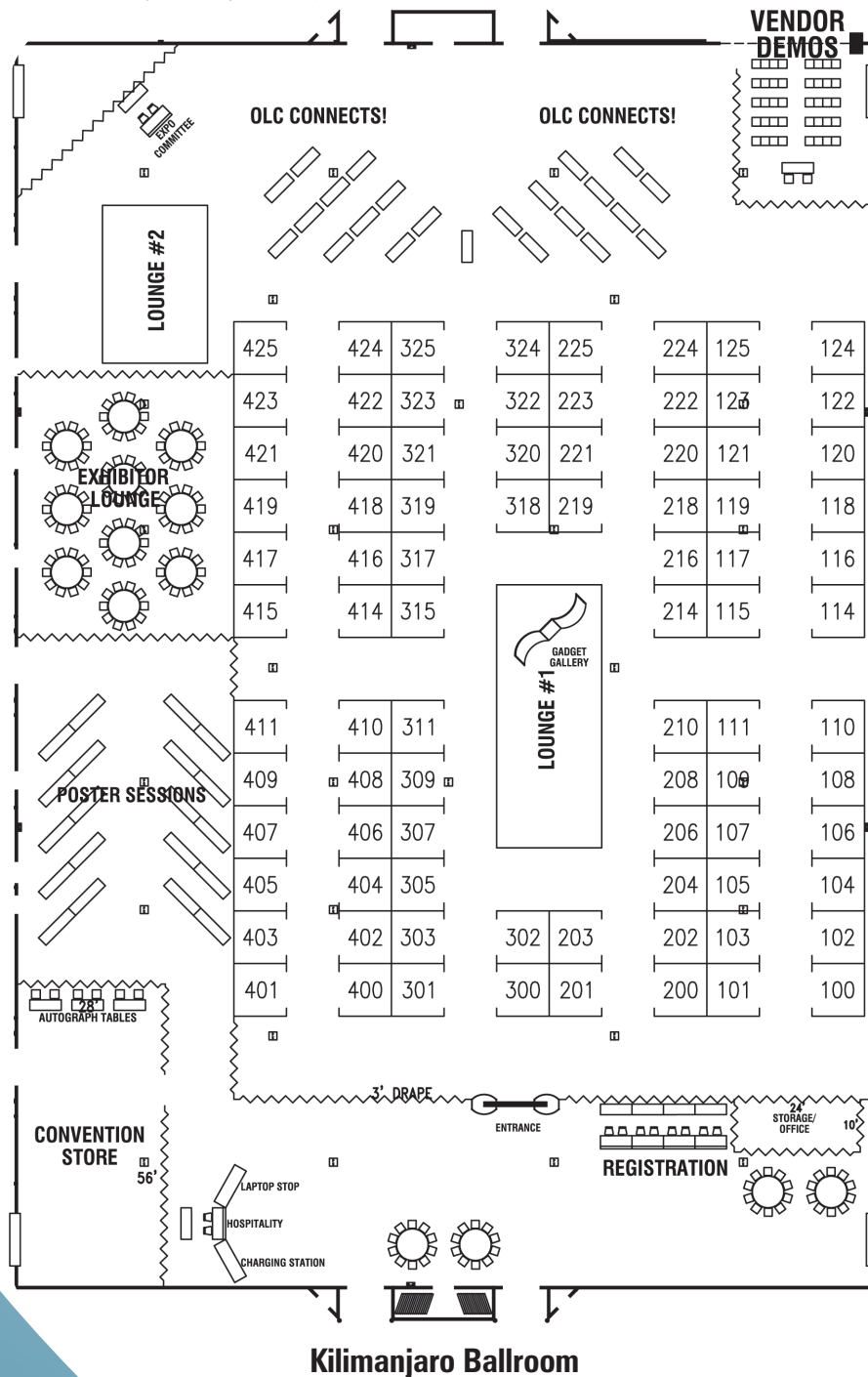
*To make a room reservation, call 1-877-525-2427. To receive the special room rate, you MUST mention you are with Ohio Library Council Convention and Expo. You may also make a reservation online at www.kalahariresort.com

To ensure availability of the special OLC rate, contact the hotel directly by **September 6**. Indicate that you are with the OLC's Convention and Expo to get the discounted group rate. Room rates are subject to state and local taxes.

EXHIBITION FLOOR PLAN

Kalahari Resort and Convention Center SANDUSKY, OHIO

OLC reserves the right to change the floor plan.



Kilimanjaro Ballroom

2016 EXPO COMMITTEE

LIBRARY MEMBERS

- Kristin Michel, Chair
Westerville Public Library
Phone: 614-259-5032
kmichel@westervillelibrary.org
- Debbie Zimmerman Hogan, Assistant Chair
Worthington Libraries
- Monica Baughman (Sponsorship)
Worthington Libraries
- Brenda Crider
Bucyrus Public Library
- Alison Eakin
Worthington Libraries
- Larry Fischer
Greene County Public Library
- Tony Howard
Pickerington Public Library
- Jenn Hrusch
Chillicothe-Ross County Public Library
- Tom Johnson
Willoughby-Eastlake Public Library
- Kristie Lanzotti (Sponsorship)
Toledo-Lucas County Public Library
- Mary McGavick
Public Library of Mount Vernon and Knox County
- Steve Moser
Dayton Metro Library
- Astrid Olfenbutter
Worthington Libraries
- Evan Struble
State Library of Ohio

VENDOR MEMBERS

Need some information from a vendor's point of view? Feel free to contact our vendor liaison serving on our 2016 Expo Committee.

- Lisa Deka**
Findaway
Phone: 440-893-0808
Ldeka@findaway.com

FOR MORE INFORMATION CALL:

- Sandy Diosy**
OLC Office Administrator
sdiosy@olc.org
- or*
- Jason Gandee**
OLC Events Manager
jgandee@olc.org

Ohio Library Council
1105 Schrock Road, Suite 440
Columbus, OH 43229
Phone: 614-410-8092
Fax: 614-410-8098
Website: www.olc.org

NEXT OLC EXHIBIT
OPPORTUNITY

**2017 OLC
CONVENTION & EXPO**
October 4-6, 2017
DAYTON, OHIO