Annual Report

Division or Committee Name:

Adult Services Division Action Council

Submitted by:

Sarah Osinsky

Did you sponsor or present an OLC webinar?

Yes

Did you sponsor program(s) at OLC events? (Conferences, Convention and Expo, etc.)

Yes

List Professional Development program(s), date(s), and provide brief overview of program(s):

Webinars:
1. Afternoon Chat with Nancy Pearl - October 14
   Adult Services Division Coordinator, Sarah Osinsky, interviewed renowned librarian and author, Nancy Pearl, on her new book, books and reading, and librarianship.
2. Audiobook Advisory: How to Talk to Your Patrons about Talking Books - October 22
   Adult Services Division Assistant Coordinator, Maggie Rose, and Adult Services Division Member, Chris Labib, presented an overview on audiobook formats, appeal factors, and best practices for Listeners’ Advisory.
3. Virtual Programming 2.0: Creating High-Quality Visual Production for Libraries - December 8
   This webinar will provide you with the videography skills and expertise you need to produce high-quality filmed programs for this current situation where in-person programming has moved online.

Even though the in-person Conferences & Convention were cancelled for 2020, the Adult Services Division Action Council submitted multiple sponsored program proposals:

Service for All Conference Proposals:
1. Inclusive Programming for Adults
2. Next Chapter Book Club: Supporting People with Disabilities to Read, Make Friends, and Enjoy the Community

Multiple Literacies Conference Proposal:
1. Open Your Mind

Convention:
1. Innovative Book Clubs
2. Here We Go Again (Eye Roll), What’s Changing Now?
3. Listen Up! The Subtle Art of Audiobook Readers’ Advisory
4. Is that a Bed Bug?
5. Exhibits, Publicity and Programming: A Symbiotic Relationship at Lakewood Public Library
6. What’s New in Graphic Novels
7. Tails & Tales: 21 Performers for SRP 2021
8. Going Green, Doing Good, Becoming Great: Sustainability Leadership in Your Library, Community and Beyond
9. Writing is a Work of Heart: Library-Based Writing Programs from startup to Sustainability
10. Stronger Together: Building Successful Programs through Community Partnerships
11. Starting a Fixit Clinic @ Your Library
12. Supporting Local Writers from Inspiration to Publication and Beyond

Did you distribute any print or electronic communications (newsletters, articles, publications)?

Yes

Briefly describe communications:
6 Emails to the Adult Services Division Membership:

1. Meet the 2020 Adult Services Action Council – January
2. Binge-Worthy Reading and Watching – May
3. Summer Reading Playlists – July
4. Learn, Laugh & Get Lost in a Podcast – September
5. Favorite Book Club Books – October
6. Self-Care Resources – November

Our email open rate increased 14% since the beginning of this year.

Did you utilize the OLC website?

Yes

Did you create any new partnerships or initiatives?

No

If yes, please describe partnerships/initiatives:

The Adult Services Division Action Council created pdf documents that were emailed to membership and uploaded to our OLC webpage.