Ohio Library Council
BOARD OF DIRECTORS

ITEM NO.: 5.H.4  MEETING DATE: Sept. 18, 2020
SUBJECT: Communications Report  SUBMITTED BY: Angie Jacobsen

REPORT FOR INFORMATION

Trustee Newsletter
The Trustee Newsletter was mailed to all library trustees and directors on Aug. 20. A digital copy is also available on the OLC website.

Election Results
Information on OLC election voting was included in Access and posted on the OLC website. Election results were announced via Access and a website news story on Aug. 19.

Website
The top ten pages on the OLC website for the past 60 days are:
1. Job Line
2. Webinars and Online Learning
3. Coronavirus resources
4. Archived Version of Advancing Racial Equity Webinar (Reynolds & Kiely)
5. Archived Version of the Coronavirus Relief Funds for Public Libraries Webinar
7. What’s Happening in Ohio's Public Libraries
8. Accessing LinkedIn Learning/Lynda.com with Your Ohio Public Library Card
9. Archived Version of Voter Registration Responsibilities for Public Libraries Webinar
10. Archived Version of Innovative Library Ideas During the Pandemic Webinar

Division/Committee Projects
- A survey was created for the Government Relations Committee. Data will be used to lay the foundation for OLC advocacy efforts in the Fiscal Year 2022-2023 state budget discussions. Work has also begun on advocacy tools/materials and the library funding microsite.
- A notice was run in Access about the Awards and Honors Committee not presenting awards in 2020 due to the pandemic and its impact on library operations, staffing, and services.
- The Marketing and Public Relations Division has met twice via Zoom. The virtual meetings give library marketers an opportunity to ask questions, exchange ideas and share best practices for handling library promotions in the current environment. The Division has another virtual meeting planned for Sept. 29.
- The Small Libraries Forums were promoted in This Week, Access and the OLC website.
- The Adult Services Division sent out an e-mail blast with a reading playlist for the summer.
- The names and libraries of new and recently renewed Certification holders (CPL and CPLS) were listed in Access and on the OLC website.
- The Teen Services Division continues the call for James Cook Book Award (JCBA) Selection Committee members. The deadline for applications is October 1. The Division also sent a JCBA postcard at the beginning of August to solicit award nominations and selection committee members. The Division will meet via Zoom on Sept. 24.

Professional Development Projects
- An update on conferences planned for 2021 was included in Access and posted on the OLC website.
• The call for the 2021 Convention and Expo Assistant Program Chair and 2021 Youth Conference Chair was included in This Week, Access and posted on the OLC website.

• A new online submission form was created for OLC webinars.

**Event/Webinar Promotion**

• The Advancing Racial Equity within Public Libraries: A Conversation with Jason Reynolds and Brendan Kiely Webinar was promoted in Access, This Week, the OLC website and social media. An archived version of this webinar is also available on the OLC’s racial equity and social justice resource page (olc.org/racial-equity).

• The Virtual Storytime Webinar was promoted in Access, the OLC website and social media.

• The Public Library Fiscal Officer Virtual Workshop was promoted using This Week, Access, social media, and via targeted e-mail.

• The Voter Registration Responsibilities for Public Libraries Webinar was promoted in This Week, Access, the OLC website and social media.

• The Creativity in Quarantine: Innovative Library Ideas During the Pandemic Webinar was promoted in This Week, Access, the OLC website and social media.

• The Library on the Go: Delivering Curbside, Drive-Through, and Lobby Service Safely and Efficiently Webinar was promoted in This Week, Access, the OLC website and social media.

• The virtual Trustee Dinners continue to be promoted in This Week, Access and the OLC website.

• The Message Dissemination During a Crisis Webinar continues to be promoted in This Week, Access, the OLC website and social media.

• The COVID-19 and Stress: Mental Health Strategies Webinar continues to be promoted in This Week, Access, the OLC website and social media.

• The Afternoon Chat with Nancy Pearl Webinar continues to be promoted in This Week, Access, the OLC website and social media.

• The Audiobook Advisory Webinar continues to be promoted in This Week, Access, the OLC website and social media.