

_____ (company name) contracts with the Ohio Library Council for advertising space in the 2020 Convention and Expo program book as specified below.

AD SIZE:

- Full Back Cover (Vertical) – 4.5 x 6.5 \$500.00
- Full page (Vertical) – 4 x 6 \$350.00
- Half page (Horizontal) – 4 x 3 \$185.00

SUBMISSION SPECIFICATIONS

- Electronic files are preferred.
- When possible, all fonts should be converted to paths.
- Files can be submitted as EPS, JPG or PDF format. (OLC is not responsible for quality if PDFs are not saved at 300 dpi or greater.)
- All fonts, and art elements, must be included when submitting native art files. Please identify the program used to prepare your ad.
- All ads should be submitted in black and white. All ads are non-bleed.

SPECIAL INSTRUCTIONS: _____

A tear sheet will be sent with an invoice following the publication of the program.

SEND INVOICE TO:

Company _____

Attention _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-Mail _____

Authorized Signature _____

Name (print) _____ Date _____

AD SUBMISSION DEADLINE: August 21, 2020

RETURN TO: Jason Gandee email: jgandee@olc.org
 495 Metro Place South, Suite 350
 Dublin, OH 43017
 Questions? Call 614-410-8092