

**HELP ENSURE AN ACCURATE  
AND COMPLETE COUNT**

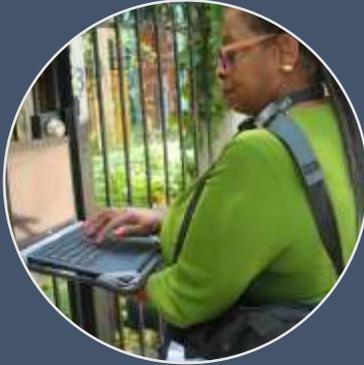
United States<sup>®</sup>  
**Census**  
**2020**

**LEARN MORE AT  
2020CENSUS.GOV**

**IMPORTANT DETAILS ABOUT THE 2020 CENSUS**

**LEARN MORE AT  
2020CENSUS.GOV**

# WHAT IS THE CENSUS?



The count is mandated by the Constitution and conducted by the U.S. Census Bureau, a nonpartisan government agency.



The 2020 Census counts the population in all 50 states, the District of Columbia, and five U.S. territories (Puerto Rico, American Samoa, the Commonwealth of the Northern Mariana Islands, Guam, and the U.S. Virgin Islands).



Each home will receive an invitation to respond to a short questionnaire—online, by phone, or by mail.



# WHY WE CONDUCT THIS COUNT?

The census provides critical data that lawmakers, business owners, teachers, and many others use to provide daily services, products, and support for you and your community. Every year, billions of dollars in federal funding go to hospitals, fire departments, schools, roads, and other resources based on census data.

The results of the census also determine the number of seats each state will have in the U.S. House of Representatives, and they are used to draw congressional and state legislative districts.

It's also in the Constitution: Article 1, Section 2, mandates that the country conduct a count of its population once every 10 years. The 2020 Census will mark the 24th time that the country has counted its population since 1790.

# GEORGE WASHINGTON INSTITUTE OF PUBLIC POLICY

“A report from the George Washington Institute of Public Policy, estimated that Ohio lost approximately \$1,200 just in Federal Assistance Medical programs for each person not counted in the 2010 Census.”

**For a complete copy of the George Washington Institute of Public Policy report visit:**

<https://gwipp.gwu.edu/counting-dollars-2020-role-decennial-census-geographic-distribution-federal-funds>

DETAILED OHIO REPORT

[https://gwipp.gwu.edu/sites/g/files/zaxdzs2181/f/downloads/IPP-1819-3%20CountingforDollars\\_OH.pdf](https://gwipp.gwu.edu/sites/g/files/zaxdzs2181/f/downloads/IPP-1819-3%20CountingforDollars_OH.pdf)

# COUNTING EVERYONE

Participating in the census is required by law, even if you recently completed another survey from the Census Bureau.

A complete and accurate count is critical for you and your community, because the results of the 2020 Census will affect community funding, congressional representation, and more.

# WHAT IS THE DATA USED FOR?



Determines congressional  
and state legislative districts



Determines seats in the  
House of Representatives

# WHAT IS THE DATA USED FOR?

Determines how the federal government allocates more than \$675 billion each year for services that communities rely on, including:

Medicaid

Head Start

SNAP

**WHAT PATRONS SHOULD EXPECT**

**LEARN MORE AT  
2020CENSUS.GOV**

# CENSUS TIMELINE

- **March 12 - 20:** Households will begin receiving official Census Bureau mail with detailed information on how to respond to the 2020 Census online, by phone, or by mail.
- **March 30 - April 1:** The Census Bureau will [count people who are experiencing homelessness](#) over these three days. As part of this process, the Census Bureau counts people in shelters, at soup kitchens and mobile food vans, on the streets, and at non-sheltered, outdoor locations such as tent encampments.
- **April 1:** Census Day is observed nationwide. By this date, every home will receive an invitation to participate in the 2020 Census. Once the invitation arrives, residents should respond for their home in one of three ways: online, by phone, or by mail. When they respond to the census, they will tell the Census Bureau where they live as of April 1, 2020.
- **April:** Census takers will begin visiting [college students who live on campus, people living in senior centers, and others who live among large groups of people](#). Census takers also begin conducting quality check interviews to help ensure an accurate count.
- **May - July:** Census takers will begin visiting homes that haven't responded to the 2020 Census to help make sure everyone is counted.
- **December:** The Census Bureau will deliver apportionment counts to the President and Congress as required by law.

APRIL 1, 2020

## NATIONAL CENSUS DAY

April 1 is Census Day, a key reference date for the 2020 Census.

When completing the census, residents will include everyone living in their home on April 1, 2020.

Census Day will be celebrated with events across the country.

# ONLINE FORM

## 2020CENSUS.GOV

The online form will be available early March 2020.

Please visit [www.2020census.gov](http://www.2020census.gov) for additional information.

Available in 13 different languages

Additional Training Video:

<https://youtu.be/vCM0XrSynFw>

# PAPER FORM

## 2020CENSUS.GOV

A paper form may be requested from the United States Census.

Paper forms will be automatically mailed if a patron does not respond via online or phone.

Paper copies cannot be printed and shared with a patrons.

Paper forms are available in 13 different languages.

# PHONE

## 2020CENSUS.GOV

There are several ways that residents can contact the U.S. Census Bureau for support.

**Visit [2020census.gov](https://2020census.gov)** for a list of Questionnaire Assistance phone numbers.

**For general questions:** Visit our Frequently Asked Questions ([FAQ](#)) page, or call [301-763-INFO \(4636\)](tel:301-763-INFO) or [800-923-8282](tel:800-923-8282).

**For information on services for people who are deaf or hard of hearing:** Call the TTY number at [800-877-8339](tel:800-877-8339) to reach the Federal Relay Service.

**For current partners:** National partners can email the Census Bureau at [census.partners@census.gov](mailto:census.partners@census.gov). State and local organizations can find a partnership representative in their area on our [Regional Census Centers](#) page.

# LANGUAGE AND DISABILITY SUPPORT

## 2020CENSUS.GOV

### Language Support

The Census Bureau want to make sure that everyone can respond to the 2020 Census.

To help residents answer the census, the U.S. Census Bureau provides translated web pages and guides in 59 non-English languages, including American Sign Language, as well as guides in braille and large print.

Visit <https://2020census.gov/en/languages.html> for additional resources to help library patrons.

# SAMPLE CENSUS FORM

A complete copy of the Census form is available online for your review.

<https://2020census.gov/en/about-questions.html>

8. What is Person 1's race or origin? Mark  one or more boxes AND write in the specific race(s) or origin(s).

White — Print origin(s), for example, German, Irish, Lebanese, Egyptian, and so on. ↴

Black, African Am., or Negro — Print origin(s), for example, African American, Haitian, Nigerian, and so on. ↴

Hispanic, Latino, or Spanish origin — Print origin(s), for example, Mexican, Mexican Am., Puerto Rican, Cuban, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on. ↴

American Indian or Alaska Native — Print name of enrolled or principal tribe(s), for example, Navajo, Mayan, Tiingit, and so on. ↴

Asian — Print origin(s), for example, Asian Indian, Chinese, Filipino, Japanese, Korean, Vietnamese, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on. ↴

Native Hawaiian or Other Pacific Islander — Print origin(s), for example, Native Hawaiian, Guamanian or Chamorro, Samoan, Fijian, Tongan, and so on. ↴

Some other race or origin — Print race(s) or origin(s). ↴

# PRIVACY AND SAFETY

The Census Bureau is bound by Title 13 of the U.S. Code to keep information confidential.

Under Title 13, the Census Bureau cannot release any identifiable information about residents, their home, or their business, even to law enforcement agencies. The law ensures that resident private data is protected and that their answers cannot be used against them by any government agency or court.

The answers they provide are used only to produce statistics. Residents are kept anonymous: The Census Bureau is not permitted to publicly release their responses in any way that could identify them or anyone else in their home.

Visit [https://youtu.be/qzmB5oJQ\\_z4](https://youtu.be/qzmB5oJQ_z4) for additional training video on privacy and safety.

**HOW CAN LIBRARY STAFF  
MAKE SURE THAT EVERYONE IS  
COUNTED**

**LEARN MORE AT  
[2020CENSUS.GOV](https://2020census.gov)**

# TRUSTED COMMUNITY PARTNERS

Public libraries have been identified as trusted spaces within our communities. We can help our patrons complete their 2020 Census by:

1. Encouraging patrons to respond to the Census.
2. Offering safe and secure online access.
3. Offering free WIFI and computers.
4. Allow extra computer time if needed.
5. Explain who should be counted in a household.  
**EVERYONE!**
6. Fight misinformation, disinformation and scams.

# AVOIDING SCAMS

Phishing is a criminal act in which someone tries to get participants information by pretending to be an entity that they trust. Phishing emails often direct residents to a website that looks real but is fake—and may be infected with malware.

It is important to know that the Census Bureau will not send unsolicited emails to request residents participation in the 2020 Census. Further, during the 2020 Census, the Census Bureau will never ask for:

- Social Security number.
- Bank account or credit card numbers.
- Money or donations.
- In addition, the Census Bureau will not contact residents on behalf of a political party.

Visit: <https://2020census.gov/en/avoiding-fraud.html> for more information on avoiding fraud.

# BASIC QUESTIONS ABOUT THE CENSUS

**Question:** Are non-citizens counted in the census?

**Answer:** Yes.

**Question:** Can my answers be shared with law enforcement or used against me?

**Answer:** No.

**Question:** Can I only take the census online?

**Answer:** No.

**Question:** Will the Census ask if I am a US Citizen?

**Answer:** No.

# GROUP QUARTERS

Group quarters are places where people live or stay in a group living arrangement. These places are owned or managed by an entity or organization that provides residents with housing and/or services.

Some examples of group quarters include:

- College/university student housing (i.e., dorms, residence halls, etc.)
- Residential treatment centers
- Skilled nursing facilities
- Group homes
- Military barracks
- Correctional facilities
- [Maritime and military vessels](#)

For a full listing of group quarters types, please visit [Group Quarters Enumeration](#).

# HOMELESSNESS

The Census Bureau also has special processes in place for counting people who may be experiencing homelessness and who are staying or receiving assistance at service-based locations such as emergency and transitional shelters, soup kitchens, regularly scheduled mobile food van stops, and pre-identified non-sheltered outdoor locations.

Visit:

<https://2020census.gov/en/what-is-2020-census/focus/people-experiencing-homelessness.html>

**FOR UP TO DATE INFORMATION  
ABOUT THE CENSUS**

**LEARN MORE AT  
2020CENSUS.GOV**

**ADDITIONAL  
RESOURCES  
FOR LIBRARY  
STAFF**

**AMERICAN LIBRARY ASSOCIATION**

<http://www.ala.org/advocacy/govinfo/census>

**STATE LIBRARY OF OHIO**

<https://library.ohio.gov/services-for-libraries/census-resources/>

**OHIO LIBRARY COUNCIL**

<http://olc.org/census/>

**COMPLETE YOUR 2020 CENSUS!**

# THANK YOU

United States<sup>®</sup>  
**Census**  
**2020**

EVERY

**FOR HELPING TO ENSURE AN ACCURATE AND  
COMPLETE COUNT**