



2020 OLC Convention and Expo PARTNERSHIP PROGRAM

Your participation in the 2020 OLC Convention and Expo Partnership Program will make it possible for the OLC to present a great event. In return, the OLC will promote your organization and your support of Ohio's library community to the hundreds of library staff who attend.

PARTNERSHIP OPPORTUNITIES

PLATINUM PARTNER: \$5,000 or more

The OLC will work with you to customize a program that best suits the image you want to project at the Convention and Expo. Contact us today at (614) 410-8092. We'll work with you to develop a mutually beneficial partnership!

GOLD PARTNER

Contribution: \$4,000

- ★ Sponsorship of a **Gold** event listed on the enclosed Convention and Expo schedule.
- ★ Organization's representative will be invited to introduce the event's speaker or open the event that is sponsored.
- ★ Organization's logo will highlight the event sponsor in the Convention and Expo Program Guide.
- ★ Organization's logo will appear on signs at the event that is sponsored as well as throughout the Convention and Expo.
- ★ Two complimentary registrations for company representatives. Badges will have a special ribbon attached to acknowledge participation in the Partnership program.
- ★ Organization's name and logo will be included on the Partnership "Thank You" in the Convention and Expo Program Guide, in a video presentation prior to each Keynote session, and on the Convention and Expo website.
- ★ Recognition of your organization's sponsorship will be given at your exhibit booth, if applicable.

SILVER PARTNER

Contribution: \$2,500

- ★ Sponsorship of a **Silver** event listed on the enclosed Convention and Expo Schedule.
- ★ Organization's logo will appear on signs at the event that is sponsored as well as throughout the Convention and Expo.
- ★ Two complimentary registrations for company representatives. Badges will have a special ribbon attached to acknowledge participation in the Partnership program.
- ★ Organization's logo will highlight the event sponsor in the Convention and Expo Program Guide.
- ★ Organization's name and logo will be included on the Partnership "Thank You" in the Convention and Expo Program Guide, in a video presentation prior to each Keynote session, and on the Convention and Expo website.
- ★ Recognition of your organization's sponsorship will be given at your exhibit booth, if applicable.

BRONZE PARTNER

Contribution: \$1,000

- ★ Organization's logo will appear on signs throughout the Convention.
- ★ Organization's name and logo will be included on the Partnership "Thank You" in the Convention and Expo Program Guide, in a video presentation prior to each Keynote session, and on the Convention and Expo website.
- ★ Recognition sponsorship will be given at your exhibit booth, if applicable.
- ★ Badges will have a special ribbon attached to acknowledge participation in the Partnership program.

For more information, contact:

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