



# 2020 OLC CONVENTION AND EXPO ONSITE PROGRAM BOOK ADVERTISING

October 28-30, 2020  
Greater Columbus Convention Center | Columbus, Ohio

## Advertising Contract Insertion Order

\_\_\_\_\_ (company name) contracts with the Ohio Library Council for advertising space in the 2020 Convention and Expo program book as specified below.

### AD SIZES

- Full Back page – 7.75 x 10.25      \$500.00
- Full page – 7.75 x 10.25      \$350.00
- Half Horizontal – 7.75 x 5      \$185.00
- Half Vertical – 3.75 x 10.25      \$185.00

All ads are non-bleed. Bleeds ads are not accepted.

### SUBMISSION SPECIFICATIONS

- Electronic files are preferred (Macintosh platform preferred).
- When possible, all fonts should be converted to paths.
- Files can be submitted as EPS, TIFF or PDF format. (OLC is not responsible for quality if PDFs are not saved at 300 dpi or greater.)
- All fonts, and art elements, must be included when submitting native art files. Please identify the program used to prepare your ad.
- All ads should be submitted in black and white.

### SPECIAL INSTRUCTIONS OR COMMENTS

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### INVOICE TO

A tear sheet will be sent with an invoice following the publication of the program.

Company \_\_\_\_\_  
 Attention \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-Mail \_\_\_\_\_  
 Authorized Signature \_\_\_\_\_  
 Name (print) \_\_\_\_\_  
 Date \_\_\_\_\_

### AD SUBMISSION DEADLINE: August 21, 2020

RETURN TO: Jason Gandee      email: jgandee@olc.org  
 1105 Schrock Road, Ste. 440      Phone: 614.410.8092  
 Columbus, OH 43229      Fax: 614.410.8098