LEADERSHIP RESOURCE – 2019

DIVISION/COMMITTEE ANNUAL REPORT FORM

Unit Name: Membership Committee
Completed by: Kristin Baker
E-mail address: kbaker@yourppl.org

Educational Efforts:

Professional Development Events: ☐ Yes ☐ No
(If yes, complete information below.)
Event Title: Various Location: Various
Date: _____ Attendance: _____
Brief overview (keynote speaker, session, etc.): Membership Information sent to most Professional Development Events, including Convention & Expo.

Conference Programs/Events: ☐ Yes ☐ No
Number of Programs Presented: New Member Meet & Greet at Convention, which included OLC Board members, OLC staff, and Membership Committee members mingling together to complete a BINGO card.
List exemplary programs or “Best Practices:”

OLC Connects!: ☐ Yes ☐ No
(If yes, give details of “Best Practices,” displays, demonstrations, etc.)
Display in OLC Connects area of the Convention which included, a photo prop board for members to snap a photo and tweet, Board for attendees to post their OLC stories which included some testimonials from current OLC members, and 2 raffle baskets donated by the Columbus Zoo and Aquarium.
Other (video teleconferences, online courses, etc.):

Newsletters, Articles, or Publications: ☐ Yes ☐ No
If yes: Title: Each membership committee member wrote one article per month for the Access Newsletter and we
Date: _____ Author(s): Several
Topic: ____

Use of the OLC Web site: _____

Initiatives and Partnerships: Included information pertaining to the Public Librarian and Staff Certification in the New Member Packets and at conferences and convention booths. Created a member driven “Why did you join OLC” board at the convention membership booth to obtain member stories/testimonials that may encourage others to join OLC.
Student Member wrote an Access article, as well as, kept in touch with fellow MLIS students about the joint OLC/ALA membership. Encouraged students to participate in a short survey for a chance to win a FREE OLC Student membership.