

LEADERSHIP RESOURCE – 2019

DIVISION/COMMITTEE ANNUAL REPORT FORM

Unit Name Membership Committee

Completed by: Kristin Baker

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Educational Efforts:

Professional Development Events: Yes No

(If yes, complete information below.)

Event Title: Various

Location: Various

Date:

Attendance:

Brief overview (keynote speaker, session, etc.): Membership Information sent to most Professional Development Events, including Convention & Expo

Conference Programs/Events: Yes No

Number of Programs Presented: New Member Meet & Greet at Convention, which included OLC Board members, OLC staff, and Membership Committee members mingling together to complete a BINGO card.

List exemplary programs or "Best Practices:"

OLC Connects!: Yes No

(If yes, give details of "Best Practices," displays, demonstrations, etc.)

Display in OLC Connects area of the Convention which included, a photo prop board for members to snap a photo and tweet, Board for attendees to post their OLC stories which included some testimonials from current OLC members, and 2 raffle baskets donated by the Columbus Zoo and Aquarium.

Other (video teleconferences, online courses, etc.):

Newsletters, Articles, or Publications: Yes No

If yes: Title: Each membership committee member wrote one article per month for the Access Newsletter and we

Date: Author(s): Several

Topic:

Use of the OLC Web site:

Initiatives and Partnerships: Included information pertaining to the Public Librarian and Staff Certification in the New Member Packets and at conferences and convention booths. Created a member driven "Why did you join OLC" board at the convention membership booth to obtain member stories/testimonials that may encourage others to join OLC. Student Member wrote an Access article, as well as, kept in touch with fellow MLIS students about the joint OLC/ALA membership. Encouraged students to participate in a short survey for a chance to win a FREE OLC Student membership.
