

2020 Advocacy Calendar

January

- Big election year! Keep an eye on likely candidates so you can begin educating them about your library.
- Continue communicating with your local legislators as we begin the second half of the 133rd General Assembly.
- Review the advocacy tools on the OLC website. olc.org/resources/advocacy-tools-libraries/

February

- Write an article about the services your library offers.
- Raise awareness and help promote Census education in your local communities. olc.org/census
- Invite your legislators to be a part of your library's "Read Across America Day" celebrations in March.
- Ohio House of Representatives on break from Feb. 21 – Mar. 23.

March

- Ohio Senate on break from Mar. 5 – Mar. 23
- Register for OLC's Legislative Day.
- Watch OLC's *Preparing for Legislative Day* webinar.
- Coordinate Legislative Day meetings with your Legislative Network representatives.
- Ohio Primary Election Day – Mar. 17.

April

- Census Day – April 1.
- Attend OLC's Legislative Day on April 21 at the Sheraton on Capitol Square.
- Take photos with your legislators and share them on your library's social media pages. Be sure to tag your legislators.
- Celebrate National Library Week April 19-25.

May

- Celebrate Ohio's In Demand Jobs Week May 4-8 #InDemandOhio
- Share what your library is doing for In Demand Jobs Week on social media and tag your legislators.
- Send your legislators a short note letting them know about job search assistance, workforce development services, and online educational courses provided by your library.

June

- Invite your legislators to read during storytime or participate in a Summer Reading Program event in June or July.
- Celebrate the National Week of Making by sharing a picture of your makerspace on your social media pages #NationalMakers.

July

- The Ohio General Assembly is in recess and legislators will be spending a lot of time in their home districts preparing for the General Election in November. Find out what meetings and events they will be attending and be sure to stop by and say hello.
- Invite your legislators to participate in a Summer Reading Program event.

August

- The Ohio General Assembly continues its summer recess. Make a point to attend meetings and events your legislators will be attending and invite them to special events at your library.
- Celebrate the end of your Summer Reading Program and promote Back to School season. Highlight library resources for students on social media.

September

- Celebrate National Library Card Sign-Up Month; tag your legislators on social media.
- Work with your OLC Legislative Network representative and organize an informal Legislative Breakfast with your legislators back in the district or host a candidate forum.

October

- Attend the OLC's Convention and Expo, October 28-30 at the Greater Columbus Convention Center.
- TeenTober is a month-long celebration promoting year-round teen services (TeenTober replaces YALSA's Teen Read Week and Teen Tech Week). Highlight programs and materials for the teens in your community.

November

- Election Day is Nov. 3.
- Veteran's Day is Nov. 11. Highlight the programs and services your library offers to veterans. Share on social media #VeteransDay.
- It's Picture Book Month. Invite a legislator to read during storytime.
- "Lame Duck" session begins to close out 133rd Ohio General Assembly.

December

- Remember to invite legislators to holiday events and programs at your library.
- Watch your inbox or visit olc.org to see important legislative updates as the 133rd Ohio General Assembly comes to a close.
- Get a recap of the legislation the OLC has been monitoring at the Statehouse. olc.org/bill-tracker