Presenting Today

Karl Colon
Greene County Public Library Director

Kristy Amy
Director of Community Outreach
Ohio Governor’s Imagination Library

Mary Sabin
Senior Advisor
Ohio Governor’s Imagination Library
Creating a brighter future for Ohio
Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than our Moon.

The planet's name has nothing to do with the liquid metal, since it was named after the Roman messenger god.

VISION
Mobilizing communities to work together to elevate our youngest citizens to new heights.
The program
The inspiration
The creation of Ohio Governor’s Imagination Library

Logo pending approval
By the numbers

718,583
Number of children between birth and age five who are eligible for Imagination Library.

2021
The year we want every child in Ohio to be able to enroll in Imagination Library no matter where they live.

$5,000,000
Funds from the Ohio General Assembly to jumpstart our work to put more books in the hands of children across Ohio.
Funding model

88 Local County Affiliates
- Raise 50% of funds for books and mailing
- Enroll children, promote program

Ohio Governor's Imagination Library
- Raise 50% of funds for books and mailing
- Support affiliate programs

Dolly Parton's Imagination Library
Manages selection, pricing and distribution of books

Books arrive in mailboxes for children across Ohio
<table>
<thead>
<tr>
<th>Shelby County</th>
<th>Kids Under Age 5</th>
<th>Annual Fundraising Need</th>
<th>Annual State Match</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total kids under 5</td>
<td>3,533</td>
<td>$44,516</td>
<td>$44,516</td>
</tr>
<tr>
<td>Current enrollment 68%</td>
<td>2,401</td>
<td>$30,253</td>
<td>$30,253</td>
</tr>
</tbody>
</table>
Cincinnati study
Medicaid eligible, low income children ages 0 to 5

Fig 1. Percent of ROR/IL Children On-Track in KRA Language & Literacy

- 2016-17: 42.9%
- 2017-18: 50.9%
- 2018-19: 58.3%

EARLY LITERACY MATTERS
Since receiving books from the Imagination Library, parents reported changes in the following behaviors:

<table>
<thead>
<tr>
<th>Parent Survey Item</th>
<th>Increased</th>
<th>Did Not Change</th>
<th>Decreased</th>
</tr>
</thead>
<tbody>
<tr>
<td>Child brings books to parent to read</td>
<td>81.7%</td>
<td>18.1%</td>
<td>0.2%</td>
</tr>
<tr>
<td>Interest and enthusiasm</td>
<td>87.9%</td>
<td>11.8%</td>
<td>0.2%</td>
</tr>
<tr>
<td>Length of time reading</td>
<td>79.6%</td>
<td>19.9%</td>
<td>0.4%</td>
</tr>
<tr>
<td>Parent reads/shares books with child</td>
<td>87.6%</td>
<td>12.2%</td>
<td>0.2%</td>
</tr>
</tbody>
</table>
Options for Library Participation

- **Enroll**
  - Enroll kids online or via paper enrollment forms

- **Fundraise**
  - Host fundraisers or allocate “Friends of the Library” funds to support the program

- **Administer**
  - Manage the backend system to input paper enrollment forms and change of addresses

- **Educate**
  - Use the Imagination Library books for programs and “coach” families on importance of early literacy

- **Promote**
  - Promote the Ohio Governor’s Imagination Library program and literacy efforts in your community
Next Steps

Running a Library Program
Karl Colon
Karl.Colon@ohgil.org

Helping in Your County
Kristy Amy
Kristy.Amy@ohgil.org

Marketing the Program
Amy Timmerman
Amy.Timmerman@ohgil.org

Fundraising
Mary Sabin
Mary.Sabin@ohgil.org

- https://www.ohioimaginationlibrary.com/
- https://m.facebook.com/ImaginationOhio/
- @ImaginationOhio