EXHIBITOR PROSPECTUS and FLOOR PLAN

OHIO LIBRARY COUNCIL
CONVENTION AND EXPO
SEPTEMBER 25-27, 2019
DUKE ENERGY CONVENTION CENTER
CINCINNATI, OHIO
The Region’s Largest Marketplace for Products and Services for Libraries

Today’s public libraries provide a variety of services and products to their customers. Books, movies, music and audiobooks are the libraries’ main resources, but they are coupled with lifelong learning opportunities, tech training, job search assistance, meeting spaces, business hubs, and much more.

Ohio’s libraries are well-run businesses. They have a wide variety of staff from managers, technology specialists, marketing experts, and human resources staff to building and facilities managers. Each department plays a critical role in meeting goals and needs — including being the authority regarding purchases for products and services needed to make the library function productively.

Members of the Ohio library community look to the Ohio Library Council as a prime source for industry information, products and services.

Year after year, the OLC’s Convention and Expo draws more than 700 public library professionals from around Ohio and surrounding states. Whether learning in a meeting room or in the exhibit hall, attendees come to the Convention and Expo because they know it delivers outstanding educational content and the latest in library products and services. With special events and a wide range of activities, the exhibit hall has become the place for attendees to check out new products, talk with colleagues, meet emerging authors, and explore innovative ideas.

The Convention and Expo gives you a diverse audience of library professionals, from libraries of all sizes and from all areas of the state. This is the perfect opportunity to reach key decision-makers and demonstrate the value of your products and services.

Who Attends?

- Library Directors & Assistant Directors
- Technology Specialists
- Children’s & Teen Librarians
- Genealogists
- Technical Services Librarians
- Library Trustees & Supporters
- Building & Facilities Managers
- Community Outreach Librarians
- Adult & Reference Librarians
- Collection & Acquisition Managers
- Local History Librarians
- Digital Media Librarians

EXPO SCHEDULE

EXHIBITOR MOVE-IN

Wednesday, September 25
8:00 a.m. — 4:00 p.m.
Exhibitor Welcome: 4:45 — 5:15 p.m.

RIBBON-CUTTING AND EXHIBIT HALL OPENING

Wednesday, September 25
5:30 — 7:30 p.m.

EXPO HOURS

Thursday, September 26
10:00 a.m. — 4:00 p.m.
Friday, September 27
8:30 — 11:30 a.m.

EXHIBITOR MOVE-OUT

Friday, September 27
11:30 a.m. — 3:00 p.m.

NOTE: Blocks of exclusive viewing time for attendees have been built into the Convention and Expo schedule.
Exhibit Booth Rate:

$775 per 10’ x 10’ booth.

Space is assigned upon receipt of 50% deposit. Booths are sold in 10’ x 10’ increments, on a first-come, first-served basis. Please see Floor Plan on back.

Hotel Accommodations:

The OLC has reserved a block of hotel rooms with a group rate of $165/night (plus applicable taxes):

Hyatt Regency Cincinnati
151 W. 5th Street
Cincinnati, OH 45202
PH: 877-803-7534
hyatt.com/en-US/group-booking/CINCI/G-IOLC

To receive the discounted group rate, please indicate that you are attending the OLC Convention and Expo when reserving your room. Group rate expires: Sept. 2, 2019.

Who Exhibits?

- Architects, planning & design
- Furniture, shelving, signage
- Computer software, hardware
- Automation systems & services
- Insurance/workers’ compensation
- Media — ebooks, music, movies
- Moving & storage
- Book publishers, wholesalers, jobbers
- Electronics & smart devices
- Digital imaging & scanning
- Promotional materials, gifts & toys
- Business equipment & supplies
- Security systems & products
- Online services, databases, reference
- Education & training
- Facilities management

Standard Booth Features:

- Free WiFi (Additional fee for hard-wired Internet service)
- Standard draped 8’ back wall, 3’ side rails, (1) 6’ table with white plastic cover and skirt, (2) chairs, (1) wastebasket, and (1) 7” x 44” identification sign.
- Exhibitor badges, (4) badges per 10’ x 10’ booth.
  Additional representatives: $25.00 each
- Listing on the OLC website, mobile app, and in the onsite program.
- Access to pre-show potential attendee list including all 251 Ohio public libraries. Specific department or position may be requested (i.e. Director, Reference Department, Children’s Librarian, etc.).
- Access to post-show attendee list.
- 24-hour uniformed security guards during installation, exposition times, and dismantling (OLC is not responsible for lost or stolen items).

Official Services Contractor:

Fern Exposition and Event Services
1500 Old Leonard Avenue, Columbus, OH 43219-2509
PH: 614-253-1500 | Fax: 614-253-9101 | fernexpo.com

Fern Exposition and Event Services will provide you with a service kit once a contract and deposit for space have been received by the OLC. This service kit will include additional show information, shipping information, and order forms for additional furniture, table skirtng, signage, labor, and other services that Fern offers to exhibitors. The kit will also include facility (Duke Energy Convention Center) utility forms (i.e. electrical service for your booth, hard-wired internet connection for your booth — please note: free WiFi is available), and all other facility service order forms.
For more information:

**Exhibit Space**
Sandy Dioso, Office Administrator
sdioso@olc.org  PH: 614-410-8092 x. 101

**Advertising Opportunities**
Jason Gandee, Events Manager
jgandee@olc.org  PH: 614-410-8092 x. 109

**Sponsorship Opportunities**
Lori Hensley, Director of Education & Events
lhensley@olc.org  PH: 614-410-8092 x. 107

Ohio Library Council
1105 Schrock Road, Suite 440
Columbus, OH 43229  Fax: 614-410-8098
olc.org/expo  PH: 614-410-8092

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**2019 Expo Committee:**

Steve Moser, Chair
Dayton Metro Library

Rebecca Wilden, Asst. Chair
Bucyrus Public Library

Brenda Grider
Bucyrus Public Library

Mary McGavick
Public Library of Mount Vernon and Knox County

Larry Fischer
Greene County Public Library

Kristin Michel
Westerville Public Library

Evan Struble
State Library of Ohio

Beth Donaldson
Author, Librarian

Debbie Hogan
Worthington Libraries

Monica Baughman
Worthington Libraries

Molly LaBadie
Delaware County District Library

Kristie Miller
Greene County Public Library

Cassandra Peters
Public Library of Mount Vernon and Knox County

Charlene Tolbert
Bellevue Public Library

Nancy Tomek
Amberst Public Library

Patty Marsh, Convention and Expo Chair
Akron-Summit County Public Library

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**VENDOR COMMITTEE MEMBERS:**

Need some information from a vendor’s point of view? Feel free to contact one of the vendor liaisons on the 2019 Expo Committee:

Donna DeStefano, Findaway  ddestefano@findaway.com  877-893-0808
Aaron Rinehart, Findaway  arinehart@findaway.com  877-893-0808
Jim Hopper, Gumdrop Books  jim.hopper@gumdropbooks.com  585-303-8325

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**NEXT EXHIBIT OPPORTUNITY**

**OLC Convention and Expo**

October 28-30, 2020

Greater Columbus Convention Center