



Ohio Libraries Lead

Talking Points

Workforce Development / Training

- Ohio's public libraries provide services to job seekers, entrepreneurs, small businesses and employers.

Share examples of how your library is helping these different groups within your community through access to trade journals and market research, tech tutors, completing their high school diploma, access to office equipment and meeting room space.

Return on Investment (ROI)

- Ohio's public libraries have the highest usage per capita in the nation and return \$5 to Ohioans for every \$1 they spend.

Use OLC's ROI Calculator to measure the ROI for your public library. Share that information with your legislator so that they understand your library's economic value to your community.

Technology / Digital Divide

- Access to the internet in today's society is essential and unfortunately there are still individuals and parts of the state without it. Wi-Fi usage and digital downloads by public library customers are increasing.

Provide examples of how your library provides Wi-Fi and computer connectivity to your customers. Share examples of what your library is doing related to eGovernment, computer training, eMedia and eBooks. Be sure to include any specific lending programs with devices and connectivity.

Heroin & Opioid Crisis

- Opioid and heroin abuse has become a public health crisis in Ohio and across the United States.

Share examples of how your library is engaging your community and working with your local partners to respond to the epidemic – for example, community programs on prevention, education, recovery and treatment services.