OLC | OHIO LIBRARY COUNCIL

Ohio Public Libraries Transform
TALKING POINTS

BECAUSE EVERY $1 SPENT BY OHIO'S PUBLIC LIBRARIES RETURNS $5 TO OHIOANS.

#ProtectThePLF
LIBRARIES TRANSFORM
libraryfunding.olc.org

Efficiency | Return on Investment (ROI)
BECAUSE EVERY $1 SPENT BY OHIO'S PUBLIC LIBRARIES RETURNS $5 TO OHIOANS.

Share that Ohio has the highest library usage per capita in the nation and that public libraries provide nearly $2.7 billion in direct economic value to Ohioans.

BECAUSE LEARNING TO READ COMES BEFORE READING TO LEARN.

#ProtectThePLF
LIBRARIES TRANSFORM
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Education | Literacy
BECAUSE LEARNING TO READ COMES BEFORE READING TO LEARN.

Provide real life examples of how your library is building the foundation for reading and school readiness in your community and partnering with school districts.

BECAUSE A LIBRARY CARD IS THE MOST IMPORTANT SCHOOL SUPPLY OF ALL.

#ProtectThePLF
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BECAUSE A LIBRARY CARD IS THE MOST IMPORTANT SCHOOL SUPPLY OF ALL.

Share real life examples of how your library is providing wrap-around services to students in your community.

BECAUSE MORE THAN A QUARTER OF U.S. HOUSEHOLDS DON'T HAVE A COMPUTER WITH AN INTERNET CONNECTION.

#ProtectThePLF
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Technology | Digital Divide
BECAUSE MORE THAN A QUARTER OF U.S. HOUSEHOLDS DON'T HAVE A COMPUTER WITH AN INTERNET CONNECTION.

Provide real life examples of how your library provides Wi-Fi and computer connectivity to your customers. Share examples of what your library is doing related to eGovernment, computer training, eMedia and eBooks. Be sure to include any specific lending programs with devices and connectivity.

BECAUSE OHIO'S PUBLIC LIBRARIES HELP PEOPLE FIND JOBS EVERYDAY.

#ProtectThePLF
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Workforce Development | Training
BECAUSE OHIO'S PUBLIC LIBRARIES HELP PEOPLE FIND JOBS EVERYDAY.

Share real life examples of how your library is helping individuals in your community with job search assistance.

BECAUSE THE BEST WAY TO START A SMALL BUSINESS IS TO VISIT YOUR LOCAL LIBRARY.

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BECAUSE THE BEST WAY TO START A SMALL BUSINESS IS TO VISIT YOUR LOCAL LIBRARY.

Provide real life examples of how your library is helping small businesses and entrepreneurs in your community.