2017 OLC CONVENTION AND EXPO
ONSITE PROGRAM BOOK ADVERTISING

October 4-6, 2017
Dayton Convention Center. Dayton, Ohio

Advertising Contract Insertion Order

_____ *(company name)* contracts with the Ohio Library Council for advertising space in the 2017 Convention and Expo program book as specified below.

AD SIZES

- ❑ Full page – 7.75 x 10.25 $300.00
- ❑ Half Horizontal – 7.75 x 5 $175.00
- ❑ Half Vertical – 3.75 x 10.25 $175.00
- ❑ Quarter Page – 3.75 x 5 $100.00

All ads are non-bleed. Bleeds ads are not accepted.

SUBMISSION SPECIFICATIONS

- Electronic files are preferred (Macintosh platform preferred).
- When possible, all fonts should be converted to paths.
- Files can be submitted as EPS, TIFF or PDF format. (OLC is not responsible for quality if PDFs are not saved at 300 dpi or greater.)
- All fonts, and art elements, must be included when submitting native art files. Please identify the program used to prepare your ad.
- All ads should be submitted in black and white.

SPECIAL INSTRUCTIONS OR COMMENTS

_____

_____

INVOICE TO

A tear sheet will be sent with an invoice following the publication of the program.

Company_____
Attention_____
Address_____
City_____State_____ Zip_____
Phone Number _____Fax_____
E-Mail Address_____
Authorized Signature_____
Name (print)_____ Date_____

SUBMISSION DEADLINE: August 27, 2017

RETURN TO: Jason Gandee email: jgandee@olc.org
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Phone: 614.410-8092 Fax: 614.410-8098